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La Salle



A MAGAZINE FOR ALUMNI, STUDENTS AND FRIENDS OF LA SALLE COLLEGE
Volume 6, Number 2, January, 1962

CENTENNIAL YEAR
1963

LA SALLE

James J. McDonald, '58
EDITOR
and
DIRECTOR OF ALUMNI

VOLUME 6

JANUARY, 1962

NUMBER 2

In This Issue

Ralph W. Howard, '60
ASSISTANT EDITOR
and
DIRECTOR OF NEWS BUREAU

Frank Bilovsky '62
SPORTS EDITOR

John A. Clement, Jr., '39
CLASS EDITOR



Cover: "Campus in Winter"

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| Homecoming Game | February 16 (See page 11) |
| Masque Production, "Richard III" | February 10, 11, 14, 15, 16, 17, 18 |

Photographs by Mike Maicher

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LA SALLE COLLEGE
PHILADELPHIA 41, PA

OFFICE OF THE
PRESIDENT

Dear La Salle Parents:

The College has taken a significant step forward this year in the founding of organizations for the fathers and mothers of La Salle students, the "Associates" and the "Guild" respectively. We are especially pleased that the year preceding our centenary celebration has witnessed this happy event. Evidently your interest in and loyalty to your son's college are the causes of the foundations and of their early growth in membership.

La Salle is a young college in the sense that its period of greatest growth is quite recent, and in the sense that the vast majority of its alumni are still young people, saddled with all the responsibilities of growing families. Yet, La Salle faces the same obligation to improve in size and quality that has made even vastly endowed institutions worry about the future. With the continuing interest of all its friends, however, we can confidently follow through with the needed improvements.

The foundation of these two parents' groups reflects America's growing awareness of the organic nature of the formation of young people. All elements of society, but most particularly church, home and school, work together as educators. The notion—whether stated or implied—that life could have sealed compartments impenetrable one to the other, has surely ceased to govern the thinking of responsible people. Thus, we feel that your interest in all phases of the life of La Salle, far from being intrusive, is essential to the complete formation of your son.

Therefore, we warmly welcome the Associates and the Guild, hoping that the present "charter" members will form the leadership corps at the head of an ever larger membership. Your work will have as one of its many rewards the awareness that every improvement in La Salle College enhances the value of your son's degree, and the thoroughness of his spiritual and personal formation.

Sincerely yours,

Brother Daniel Bernian, F.S.C.

Brother Daniel Bernian, F.S.C.





Honorary Doctor of Laws

Award Recipients At La Salle



Signum Fidei Recipient

At the Fall Honors Convocation, October 22, 1961, Father John Courtney Murray, the distinguished theologian of Woodstock (Md.) College, received the honorary degree, Doctor of Laws. An authority on Church-State relations, Father Murray commended the 159 honor students present to the "cultivation of the liberal mind."

Making a distinction between the sectarian liberal, who identifies law with coercion, and the true liberal, Father Murray used the term in its humanistic sense. The English word liberty, he said, comes from the Latin, liber: to grow. Growth is a discipline and a teleological process; "by growing a thing becomes itself." In the west the concept of liberty is in correspondence with law. The liberal mind insists on knowing whether a law in question is rightful, for it knows that law is an ally of freedom in fostering growth.

The honored guest, at the program recognizing those students of the day and evening divisions, who have merited "Dean's list" recognition, was born in New York city fifty-seven years ago and joined the Society of Jesus at the age of 16. He took his bachelor's degree at Weston, Mass., earned a master's degree at Boston College, taught for three years in the Philippines, studied theology at Woodstock and Gregorian University in Rome. Now professor of theology at Woodstock, Father Murray has edited the Jesuit quarterly *Theological Studies* since 1941.

Father Murray was presented for the degree to presiding officer Brother Daniel Bernian, F.S.C., President of the College, by Brother F. James, F.S.C., Chairman of the Theology Department.

Because of the interest shown in Mr. Work's address, a limited number of copies have been reproduced by the Alumni Office and will be furnished on request. Write to:

La Salle College
Alumni Office
Philadelphia 41, Pa.

The Alumni Association awarded its Signum Fidei medal for "achievement in advancing Christian principles" to Martin H. Work, Executive Director of the National Council of Catholic Men, at its Communion dinner on November 1.

Mr. Work, in his address, spoke of the image of the Church in America. That the image is blurred, he believes, is the fault of the Catholic layman. The prevalent image in the popular mind is one of two churches: the Church of the Clergy and the Church of the Layman. Mr. Work said it is up to us laymen to change this distortion, to bring the picture into focus, and make the position of the Church in America clear.

Active himself in the lay apostolate, as Executive Director of the National Council of Catholic Men, an organization of 10,000 men's organizations engaged in the lay apostolate, and as a member of an eight man Board of Directors of the Permanent Committee of the World Congress of the Lay Apostolate to which he was named by Pope John XXIII, Mr. Work has definite ideas on the subject.

The lay apostolate, he said, is not simply helping the clergy do the clergyman's job. Laymen have their own role in the temporal community. They must bring Christian principles into the market place, bring Christian morality to bear on the temporal community.

The view that the Church is self-centered and only looks to its own good is caused, he believes, by the layman's failure to involve himself in the community good. As a citizen, the layman should show an interest and take an active part in worthwhile community projects and not limit himself to Church sponsored activities. In this way, much of the negative criticism of the Church can be laid to rest.

The Signum Fidei medal awarded Mr. Work is awarded annually by the La Salle College Alumni Association to an individual in recognition of personal achievement in harmony with the established aims of La Salle College and the Brothers of the Christian Schools, after whose motto—"Sign of Faith"—the medal is named.

CAMPUS EVENTS



TELETHON

In November the Alumni Association launched an "Alumni Telethon" campaign, which features a recorded message from Governor David L. Lawrence.

Alumni Centenary chairman James V. Covello announced the Telethon as an effort to enlist the aid of La Salle's 6500 alumni toward a Centenary Fund goal of 2 million by 1963, the college's 100th anniversary.

Governor Lawrence, who with his son received a La Salle degree last June, is general chairman of the Centenary Fund.

In his message, transmitted by a Bell telephone answering device, the governor tells the alumni, "I'm proud of what La Salle College and the Christian Brothers have done for my son and for me—and I'm sure that you feel the same.

"None of us can ever repay the full debt owed to the Christian Brothers—for our success is due in no small way to their efforts—but we can give knowing that our own contribution will increase many times by encouraging the gifts of others," the governor concludes.

HONORS PROGRAM

As part of the College's developing Honors Program, two Independent Study courses will be offered next semester. The first is Contemporary Problems of Science (Physics 490) a course that will consider major developments in modern physical theory and their impact on other areas of knowledge; it will be taught by Brother E. Mark, who has been on leave for the past few years studying nuclear physics.

The second course is the Russian Novel (Russian 490), with concentration on Turgenev, Dostoevski and Tolstoy. The course will be given by Dr. Anna Pirscenok as visiting professor from the University of Pennsylvania's Slavic Department. Dr. Pirscenok recently received one of the University's awards for distinguished teaching.

KATHERINE ANNE PORTER DAY

"I've never been so touched as by this day in my honor."

Thus, Katherine Anne Porter, noted short story and novelette writer, summed-up her pleasure with an accolade from

La Salle College on October 26 — "Katherine Anne Porter Day" on campus.

Perhaps best known for her short novels "Noon Wine," "Flowering Judas," and "Pale Horse, Pale Rider," Miss Porter was honored by La Salle's entire faculty and student body for her "record of high achievement in literature" and in recognition of her widely-heralded, first full length novel, "Ship of Fools," set for publication in March.

Miss Porter's visit, sponsored by the Weber English Society, was devoted to informal student-faculty discussions, ranging from the classroom to across the luncheon table. A capacity audience heard her talk that evening in the college's theater.

SENATOR SCOTT VISIT

The Honorable Hugh Scott, Republican senator from Pennsylvania, addressed the students and faculty of the College on Nov. 8 at 12:30 P.M. in the College Union theater.

Senator Scott, for 16 years a U.S. Representative from the state's Sixth District, in which LaSalle is located, was elected to the Senate in 1958. He spoke on foreign aid with the emphasis on aid to India.

VAN DOREN READINGS

Mark Van Doren, Pulitzer prize winning poet and professor of English Literature at Columbia University for nearly 40 years, read selections of his poetry on the evening of Nov. 15 in the College Union. The program was jointly sponsored by LaSalle's student council and Weber Society.

Van Doren, a Columbia faculty member from 1920 until his retirement in 1959, has written and edited more than 40 books since his first work was published when he was 22 years old.

The speaker's most recent book, a collection of essays entitled "The Happy Critic," was published in September. He received the Pulitzer prize in 1940 for his "Collected Poems."

THE BLUE AND GOLD BALL

The Blue and Gold Ball, traditional highlight of LaSalle College's social season, was held Saturday night, Dec. 9, in the College Union ballroom, in spite of the winter's first snowstorm.

Lester Lanin's "Society Orchestra" provided the music for the affair, which is sponsored annually by the Student Council.



"La Salle on the Line" is the by-word as Frank O'Hara (right), president of the college's alumni association, and James V. Covello, Alumni Centenary Fund chairman, open "Alumni Telethon." Brother Daniel Bernian, F.S.C., president of the college goes along with the gag and "accepts call" in a novelty, giant telephone.

NEW MASQUE PLAY

Fresh from its *Inherit the Wind* triumph, the Masque will undertake its second production of the school year when it presents the challenging Shakespearean drama *Richard III* on February 10 and 11, and 14 through 18.

The role of Richard will be played by the talented sophomore James Michael McCullough. He will be supported by an experienced cast, including Pat Cronin, who won praise for his starring roles in *High Button Shoes* and *Inherit the Wind*. Mr. Sid McLeod, who directed *Three of a Kind* last year, will direct.

Tickets are \$1.50 on week nights, \$2.00 on Saturday and Sunday evenings, and may be purchased at the College Union or from a member of the Masque.

COLLEGIAN AWARD

James Reston, Washington correspondent for *The New York Times*, will receive the 14th annual Journalism Award of La Salle's student weekly newspaper, *The Collegian*, at a luncheon on the campus, Wednesday, January 31.

Reston, veteran newsman with a reputation as "a journalist's journalist," will receive the plaque for "outstanding public service in the field of journalism."

Previous recipients include Bob Considine (1951); "Red" Smith (1952); Edward R. Murrow (1954); Jim Bishop (1956); Walter Cronkite (1960), and David Brinkley, last year's recipient.

READING LIST

A reading list of the best available paperback books on theology for the layman has been prepared for the Dominican School of Theology for the Laity by the Dominicans at La Salle. Copies are available on request. Write: The Alumni Office, La Salle College, Philadelphia 41, Pa.

LA SALLE HOSTS N.F.C.C.S.

La Salle hosted some 200 students from eight area Catholic colleges at the regional congress of the National Federation of Catholic College Students on Saturday and Sunday (Nov. 11-12) in the College Union Theater on campus, 20th st. and Olney ave.

Theme of this year's conclave was "Freedom and Responsibility in a Democratic Society," with the three major topics of communism, racism and foreign aid. Dr. James E. Dougherty, of St. Joseph's College's political science department and member of the University of Pennsylvania's foreign policy institute, gave the keynote address Saturday.



Brother E. John, F.S.C., receives a blessing from His Holiness Pope John XXIII on the occasion of his 50th anniversary from Bro. Daniel Bernian, F.S.C.

JUBILARIAN

Brother Edward John, F.S.C., bursar at LaSalle College for 17 years, was honored on Nov. 11 at a Golden Jubilee testimonial dinner marking his 50th anniversary as a Brother of the Christian Schools.

The dinner in the College Union followed a Solemn Mass at 10 A.M. and reception at 11 A.M.

Brother John, who entered the Christian Brothers at Ammendale, Md., in 1911, joined the LaSalle staff as bursar in 1934. He earlier had taught or was administrator at several school conducted by the Brothers, among them St. Thomas College, Scranton (Pa.); vocational director for New Jersey and Pennsylvania; LaSalle High School, Cumberland, Md.; director of the Cathedral School and principal, LaSalle High School, both in Philadelphia.

Brother John received both his bachelor's and master's degrees from LaSalle, and was awarded an honorary doctoral degree by the college.

R.O.T.C. MASS

More than 1400 La Salle College R.O.T.C. cadets paraded from the campus to the Church of the Holy Child, Broad st and Duncannon ave., on the morning of December 5, where the 10th annual Mass of St. Barbara, patroness of artillerymen, was celebrated.

To accommodate the cadets—a record number in the 11-year history of La Salle's R.O.T.C. program—two Masses were celebrated simultaneously, one in the main church, a second in the chapel.

The cadets formed at 9:45 A.M. in McCarthy Stadium and marched east on

Olney ave. and south on Broad st., entering the church at about 10:10 A.M.

The Rev. Mark Heath, O.P., La Salle chaplain, and the Rev. Ferrer Halligan, O.P., were the celebrant and delivered the sermon, respectively, at the Mass in the main church. In the chapel, the Rev. Clement Burns, O.P., was the celebrant and gave the sermon.

The annual War Dead Memorial Service, honoring La Salle alumni who gave their lives in the two World Wars and in Korea, followed the Masses.

CAREER CONFERENCE

LaSalle College's fifth annual Career Conference, sponsored by the college's Placement Bureau, was held on Dec. 5 in the College Union Theatre.

The annual conference aims at providing seniors with first-hand, current information from the business and industrial fields of their choice, and to give business a better understanding of problems faced by graduates.

Two talks, followed by an audience-participation discussion period, highlighted the program. Dr. Paul Sherwood, College Relations Administrator for Burroughs Corporation, Research Center spoke on "What Does the Employer Look for in the Interview?" and Theodore E. Ersley, Vice President and General Sales Manager for The National Drug Co., discussed "What Information Should the Student Expect from the Interview?"

A panel of some 15 representatives of leading area business and industrial firms made their advice available to over 500 seniors on employment prospects in their respective fields. Among companies represented were American Stores Co., Boardwalk National Bank and Trust Co., Internal Revenue Service and Third U.S. Civil Service Region. George Swoyer, chairman of LaSalle's marketing department, chaired the panel.



Newest thing around campus.

FACULTY PHILOSOPHERS JOURNEY OFF-CAMPUS

E. Russell Naughton, Ph.D., chairman of the Philosophy department, and Eugene J. Fitzgerald, assistant professor of Philosophy, addressed the annual educational conference of the Middle Atlantic Province of Newman Clubs at Hershey, Penna.

Dr. Naughton's topic was "Existentialism as a Way of Life," and Mr. Fitzgerald spoke on "Gabriel Marcel — A Catholic Existentialist."

On November 16 Dr. Naughton also addressed the faculty and graduate students of Philosophy at Villanova University. He discussed "Contemporary Ideas of God."

Both of these men are prominent participants in the new lecture series starting on February 9. (See page 8 for details.)

NOTICE

Because of poor attendance, it has become necessary to cancel the remainder of the Alumni Film Series: "British and American Comedy."



Inthroned on the TKE float Miss Sandra Hirst was crowned Basketball Queen at the Tap-Off Rally dance Sunday evening, November 19.

TAP-OFF RALLY

A varsity-freshman basketball game, two-mile parade, a band tournament, and the crowning of a Basketball Queen, highlighted the annual "Tap-Off Rally" Sunday, Nov. 19, on the campus.

The giant rally, marking the opening of La Salle's 32nd season of inter-collegiate basketball on Dec. 1, was sponsored by Sigma Phi Lambda, the college's spirit fraternity, and opened with a parade at 1 P.M. at Broad st. and Stenton ave. The route of march was south on Broad st. from Stenton to Olney aves., and west on Olney to the campus at 10th st.

Coach "Dudey" Moore's 1961-62 varsity court squad defeated La Salle's yearling quintet at a 3:30 P.M. game in the field house. Proceeds went to the new Basketball Hall of Fame at Springfield, Mass.

The parade consisted of some 35 floats prepared by student organizations at La Salle and several marching bands, including Catholic League champions Cardinal Dougherty High School.

Awards for the best floats were presented in three divisions — Fraternities, Clubs and Committees — and a special "President's Award" for the float best typifying the rally's theme: "The Explorer: New La Salle Spirit," was awarded to the APO fraternity.

La Salle's "1961-62 Basketball Queen" was selected from among entries sub-

mitted by student organizations. Miss Sandra Hirst was crowned by last year's queen, Miss Kathy Brandl of Havertown, during a dance at 8 P.M. in the college auditorium. Leroy Bostic's band provided the music for dancing.



Alumni President, Frank O'Hara, next to Father Heath, leads response of memorial service for Alumni War dead prior to Communion dinner on November 1. Al Miralles, '59, is acolyte; Martin Work, Signum Fidei medalist, is immediately behind him and next to Brother Gavin Paul, F.S.C.

LECTURE SERIES TO BE PRESENTED

Continuing Education Opportunity Offered Alumni



E. Russell Naughton, Ph.D.

A series of ten lectures on the application of moral principles to current family, local, national, and international problems will be conducted under the joint sponsorship of the Alumni Association, the Cross Keys Fraternity of the Evening Division and the Philosophy Department of the College. The lectures will be given on successive Friday evenings, with the exception of Feb. 16 and Apr. 20 (good Friday), beginning February 9th and ending April 27th, at 8:30 in the College Union. A question and answer period will follow each lecture.

Too often the limitations of time or the restrictions imposed during one's formal education prevent him from satisfying his desire for knowledge in greater depth. This lecture series is designed to provide an opportunity for continuing education without the pressures of examinations or grading.

Lecture topics have been selected which should appeal not only to the alumnus but also to his wife who may desire to be equally informed. For this reason, a special subscription ticket will admit two people to each lecture.

Each lecturer for the series has been chosen on the basis of his knowledge of the topic and his ability to present it in an interesting and intelligible manner. In the order of presentation, the topics and the lecturers are "The Morality of Nuclear Warfare" by E. Russell Naughton, Ph.D., Professor of Philosophy and Chairman of the Philosophy Department of La Salle College; "Must One Be Either an Integrationist or a Segregationist?" by Dennis J. Clark, Supervisor of Housing of the Phila. Commission on Human Relations; "Contraception and Marital Love" by Eugene J. Fitzgerald, M.A., Assistant Professor of Philosophy, La Salle College; "Are We Morally Obligated to Help Underdeveloped Nations?" by James E.

Dougherty, Ph.D., Associate Professor of Political Science at Saint Joseph's College; "Is the Role of the American Husband and Father Deteriorating?" by Donald A. Gallagher, Ph.D., Professor of Philosophy and Vice-Chairman of the Philosophy Dept. at Villanova University; "May Federal Aid Be Given to Private and Parochial Schools?" by E. Russell Naughton, Ph.D.; "Is American Culture Morally Bankrupt?" by John J. Mulloy, M.A., Lecturer in Cultural Anthropology at La Salle College; "Does the State have the Right to Punish by Death?" by Paul A. Lockrey, LL.B., an attorney; and "What Are the Moral Causes of Juvenile Delinquency?" by Frederick Patka, Ph.D., Associate Professor of Philosophy and Chairman of the Philosophy Department at Holy Family College; "Is Censorship Morally Good or Is It an Authoritarian Evil?" by Eugene J. Fitzgerald, M.A.

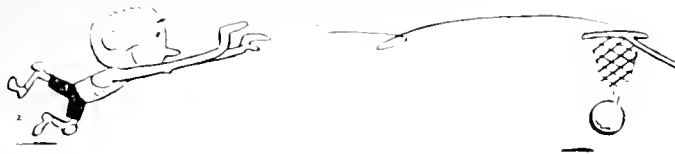
Subscription tickets for the entire lecture series are \$6.00 for single admission; \$10.00 for two. Individual lecture tickets are \$1.00. Mail subscription remittances to the Alumni Office. Checks or money orders should be made payable to La Salle College.

A brochure with further information on the series is available on request.

LECTURE SERIES

| | | |
|--|-------------|---------|
| "The Morality of Nuclear Warfare" | February 9 | Lounge |
| E. Russell Naughton, Ph.D. | | |
| "Must One Be Either an Integrationist or a Segregationist?" | February 23 | Lounge |
| Dennis J. Clark | | |
| "Contraception and Marital Love" | March 2 | Theatre |
| Eugene J. Fitzgerald, M.A. | | |
| "Are We Morally Obligated To Help Underdeveloped Nations?" | March 9 | Lounge |
| James E. Dougherty, Ph.D. | | |
| "Is the Role of American Husband and Father Deteriorating?" | March 16 | Lounge |
| Donald A. Gallagher, Ph.D. | | |
| "May Federal Aid Be Given to Private and Parochial Schools?" | March 23 | Lounge |
| E. Russell Naughton, Ph.D. | | |
| "Is American Culture Morally Bankrupt?" | March 30 | Theatre |
| John J. Mulloy, M.A. | | |
| "Does the State Have the Right To Punish by Death?" | April 6 | Lounge |
| Paul A. Lockrey, LL.B. | | |
| "What Are the Moral Causes of Juvenile Delinquency?" | April 13 | Lounge |
| Frederick Patka, Ph.D. | | |
| "Is Censorship Morally Good or Is It an Authoritarian Evil?" | April 27 | Theatre |
| Eugene J. Fitzgerald, M.A. | | |

For brochure or tickets, write: The Alumni Office, La Salle College, Philadelphia 41, Pa.



With a gutty fourth place Holiday Festival finish in their pockets, the La Salle basketballers approach the all-important section of their schedule with much higher hopes than could be anticipated after the first four games of the 1961-62 season.

The soccer team, saddled with the loss of ace goalie Bill McShain, failed to reach the winning record they were gunning for.

The cross-country team, directed by the incomparable Frank Wetzler, annexed the Middle Atlantic Conference championships to the surprise of the experts who figured St. Joseph's in a runaway.

After the first three and one half months of the current school year, the aforementioned events have taken place.

BASKETBALL

The seemingly omnipresent yoyo that follows the Explorer hoop fortunes year after year has returned to "bug" the Blue and Gold again.

From a possible all-time low against Niagara, to whom they lost, 78-64, and Lehigh, whom they edged, 71-59, the hoopsters covered themselves with glory in giving the great Cincinnati Bearcats the scare of their lives before bowing, 64-56, before some 15,000 dismayed on-lookers at Madison Square Garden.

A yoyo must be at the top before it can start its gyrations. So too, the Explorers were up for their traditional opening fray with Millersville State. With coach Duddy Moore substituting freely, the Blue and Gold romped to the tune of 102-62 before 2,500 fans at Lincoln High School.

Pacing the La Salle attack was captain Bob McAteer, the great senior guard, with a record 42 points. Mac, playing as perfect a game as is humanly possible, hit 20 out of 28 field goals and canned his only two free throws. The 6.0, North Arlington, N. J., resident scored 15 of his fielders from the outside, while resorting to his drive only twice.

Meanwhile, Frank Corace, the splendid soph, chimed in with 14 points, Pepperpot Tony Abbott got 11 as did Jimmy Flavin, and Walter Sampson scored ten and garnered 16 rebounds.

Against Albright's fine small college squad, the Blue and Gold yoyo began its downward plunge. Only McAteer and Corace were effective, the former with 24 points, the latter with 18. Sampson could

do little offensively, and the rest of the squad played sub-par games. The result, however, was a 78-69 success.

In the Niagara loss, everything went haywire. Sampson was totally useless, Bill Raftery tried but failed, and George Friedrich contributed an offensive cipher. Again, McAteer and Corace were the only shining lights.

The same motif was followed at Lehigh. In fact, had Friedrich not come up with a good game (15 points), the La Salle squad may have lost any respect



Bob McAteer topped Gola mark.

it had gained to this point. However, luckily, the yoyo had hit its lowest ebb.

The first City Series clash of the season, with Pennsylvania furnishing the opposition, was next on the agenda. Before the game, coach Duddy Moore out-pessimized himself by doing everything but anointing the club with oil as he pronounced Extreme Unction.

La Salle won, 69-57.

Sampson, branded a "sleeping giant" by a few clever sportswriters, woke up. He completely dominated play in the second half and wound up with 16 rebounds and ten points. McAteer led the scorers with 15 points and played a whale of a floor game. Corace received the plaudits of the Palestra fans with a fine all-around showing. To top it off, such non-

entities as Gene Park (11 points), Den Murphy (defensively), Larry Chilson (spelling Sampson) and Paul Gallagher (5 crucial free throws) made their presence felt.

From here, the Explorers journeyed to Madison Square Garden—minus Friedrich and Raftery. They covered themselves with glory.

In the opening game, against tournament weak-sister Dartmouth, La Salle gained an 87-60 triumph without working up a sweat. McAteer nurtured 18 points and seven assists, Sampson picked up 14 markers and 16 rebounds, Corace scored 13, Abbott, 12 and Murphy, 11. Park continued his great play in a substitute role with eight points and the same number of rebounds.

And it was time for the big one!

Kinder people called it a mismatch. Anyone giving the Explorers a chance was eligible for free psychological aid. A New York newspaper, citing La Salle's role as 16 point underdogs, commented, "It won't be that close."

Cincinnati towered over the Explorers. The Bearcats' starting lineup averaged 6-4, the Explorers stood about two inches smaller per man.

At halftime, La Salle led, 37-33.

When the Explorers big man, Walter Sampson, had to leave the game on personals, the Olneyites were on top 42-39.

Only a series of misfortunes (the Raftery and Friedrich injuries, the Sampson foul-out, the inability of Corace to hit in the second half) kept the Explorers from smashing the experts.

Coach Moore proved his genius to those few grumblers who questioned his reputation. Bringing his team out in a befuddling 1-3-1 defense, the astute mentor utilized every possible ounce of potential in the deflated La Salle team.

Special credit has to go to Abbott. If an award were ever given for fighting impossible odds, Tony would win it hands down. Driving against the massive Midlanders, the great play-maker became Mr. Offense, as he scored 19 points and won the hearts of every defeatist that saw the game.

Special praise has to be given to Cincinnati, also. The Bearcats proved themselves capable of hurdling the most difficult obstacles without even a wisp of nervousness.

In the consolation game for third place, the Explorers faced the Dayton Flyers. The Dayton nickname is ironic—they are skyscrapers while on the ground. Plagued

with an added problem (the loss of Corace through a losing bout with the



"Little" Tony Abbott goes in for a lay-up in the early minutes of the Cincinnati game surrounded by giants Hogue, Thacker and Dierking.

virus, the Explorers took it on the chin, 81-67. That they came as close as they did was a tribute to them.

McAteer and Sampson did most of the offensive work for La Salle. Mac scored 25 points and kept the club in contention for the first half; Walter got a hot hand in the second half, when he scored 17 of his 20 points. The pesky Abbott scored 11.

A week later the squad again journeyed to the Garden. This time to face a traditional rival, the Christian Brothers' New York version: Manhattan.

Failing to score in the first half, Frank Corace got hot and bagged 21 points in the second half, McAteer matched it with 15 in the first half and 6 in the second, and the Explorers had a 76-69 triumph.

SOCCER

If you cut off a man's right arm, he loses at least half of his effectiveness.

If you remove a goalie from a soccer team, it loses much of its effectiveness.

Such was the case as the Explorers' Bill McShain was unavailable for over half of the soccer season. Andy Quinn, McShain's substitute, did a commendable job in the nets, but, as a sophomore, he couldn't quite approach his predecessor's ability and agility. As a result, the Big Blue finished with a 3-7-1 won-lost log.

La Salle wins came on opening day over Lafayette, 2-1; Haverford on Soccer Day, 5-3 in overtimes; and Muhlenberg,

2-1. The lone tie was a 1-1 stalemate with Ursinus.

The main failing point of the Blue was offense. They averaged only 1.1 goals a game while allowing the opposition a stingy 2.1.

Standouts for the Explorers were Roman Zylawy, who led the offensive platoon with 5 goals, and Tommy Watson, who played a fine all-around game.

CROSS COUNTRY

Frank Wetzler's thinclads climaxed a fine season by pulling the upset of St. Joseph's and finishing ninth in the IC4A's. The latter showing was the best in La Salle's cross country history.

Pat Walsh, Billy Holmes, Larry Patterson and Paul Minehan all finished in the top eight as La Salle "Ran us (St. Joe's) right off the course," according to Hawk coach Lou Nicastro.

The M.A.C. win was a fitting climax to a 4-3 season, by far not the best won-lost record that coach Wetzler has hung up.

Walsh, the senior captain, turned in a number of high finishes in the dual meets. Holmes and Patterson, both sophomores, came through with startling times. The latter of the two was the big surprise of

the campaign, running a second against West Chester.

Holmes topped the Explorer runners in the IC4A's as he finished 16th.

Walsh and Ward will be the only two losses, so cross country appears to be definitely on the upgrade at La Salle.

RAFTERY HURT

A U. S. President was once nominated with the express purpose in mind that he pass away soon after taking office. The man served out his term.

With this in mind, and working on a Dudey Moore-type of logic, it may be time to eulogize Bill Raftery.

The 6-4 junior, who led all Explorers in scoring last season, may never realize his full effectiveness again as a result of a back injury sustained in a pre-season scrimmage. Raftery, on whom much hope for a great season was depending, has churned his way through parts of games with Millersville, Niagara, Dartmouth and Cincinnati.

It appears that this may be the best the Explorers can look forward to this year — spot play.

Miracles do happen. But as Leo Durocher once said, "Nice guys finish last."



Jump shot by Murphy in Manhattan game.

HOME-COMING GAME

SAINT JOSEPH'S vs. LA SALLE

Friday, February 16, 1962

GAME TIME — 9:15 P.M.

Get-together After Game

CAVANAUUGH'S

32nd and Market Streets

COUPLES INVITED

\$2.50 per Person

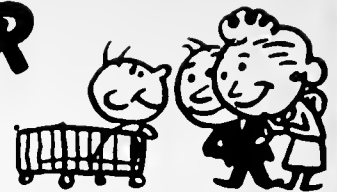
For reservations call or write the Alumni Office (VI 8-8300)

Free Parking — 3102 Market Street



PERSONAL PATTTER

John A. Clement, Jr., '39



'02

THOMAS MANSFIELD celebrated his 50th wedding anniversary on Nov. 18, 1961.



John J. Finley, '24

'24

JOHN J. FINLEY treasurer of La Salle College Alumni Association, passed away on Dec. 21, 1961, after a long illness, at St. Francis Country House.

'34

BERNARD J. HOFFMAN chairman of Plymouth Township commissioners and president of Hoffman Beer Distributors, was recently named Citizen of the Week by the Ambler Gazette, Ambler, Pa.

'36

THOMAS A. LOFTUS, M.D. was appointed professor and chairman of psychiatry at West Virginia University.

'41

JAMES BERNA, S.J. taught a course in the Economics of Underdeveloped Countries this past summer at Sophia University, Tokyo. His permanent assignment is with the Jesuit Social Institute, Poona, India.

'43

WILLIAM J. MAGARITY appointed general sales manager of Auto Associates, Inc., King of Prussia, Pa.

'44

Rev. AUGUSTINE J. SEIDENBURG has been assigned as principal of a high school to be built in the Bayview Island section of Atlantic City, N. J.

'46

DANIEL L. QUINLAN, JR. appointed judge of Montgomery County Common Pleas Court.

'48

THOMAS B. HARPER III past president of the Alumni Association, appointed to the Police Advisory Board by Mayor Dilworth.

LAWRENCE T. O'CONNOR appointed manager of Pilgrim Gardens office of Girard Trust Corn Exchange Bank, Drexel Hill, Pa.

'50

JOHN J. BLIZZARD, M.D., married Linda Marie Luz in Our Lady of Perpetual Help Catholic Church, Chester, Pa. JOHN HELWIG, JR., M.D., plans to marry Lilybeth Grauheding on Jan. 13, 1962. THOMAS F. McGUIRE, attorney and Pennsauken, N. J., municipal prosecutor, was G.O.P. campaign manager for the local candidates for Pennsauken Township Committee. FRANCIS X. MORRIS assistant cashier for Farmers Bank of the State of Delaware, Wilmington, Del., was transferred to the bank's Dover office.

'51

CHARLES J. GARVEY has been appointed a sales engineer in Hysol Corporation's Adhesive & Sealants Division, Olean, N. Y.

EUGENE P. McLOONE, Ph. D. of the Dept. of Health, Education and Welfare, has received one of 10 Federal Executive Fellowships awarded by the Brookings Institution Center for Advanced Study for 1962.

'52

Capt. JOHN J. DENNEHY recently completed the Medical Field Service School's orientation course at Brooke Army Medical Center, Ft. Sam Houston, Tex.

RICHARD EXLEY now at the I.B.M. Federal office in Washington, D. C.

WILLIAM LA PLANTE became the proud father of Clare Regina who was

born on Oct. 14, 1961. JOSEPH J. KELLY appointed principal of York Springs Elementary School, York Springs, Pa. GIOACHINO A. MINUTELLA, D.O., married Kathleen Carol Masse in the Presentation B.V.M. Church, Penn Wynne, Pa.

'53

EUGENE P. HAGAN, JR., M.D. welcomed his lovely new daughter, Mary Ellen, on Nov. 15, 1961. PETER J. FINLEY promoted to rank of Captain in USMC Reserves and the proud father of Anne, born Aug. 31, 1961. JOHN P. McKENNA and Joan M. Donohue were married on Sept. 16, 1961, in St. Barbara's Church. JOHN F. MANNING has been named a senior financial analyst in the financial planning section of the treasurer's department at Atlas Chemical Industries, Inc., Wilmington, Del.

'54

GEORGE L. MASON appointed manager of field promotion at Continental American Life Ins. Co., Wilmington, Del. TOM SOTTILE appointed basketball coach at Bishop Duffy Boys High School, Niagara Falls, N. Y.

'55

ROBERT J. BENNIS married Elizabeth Ann Carville on Oct. 21, 1961, in St.



Honorable Daniel L. Quinlan, Jr., '46

Margaret's Church, Narbeth, Pa. **JOHN BRUNNER** is now teaching senior English at Rancocas Valley Regional High School, Mt. Holly, N. J. **THOMAS J. DEMPSEY** and Helen T. Dougherty were married on Nov. 4, 1961, in St. Barbara's Church. **ELWOOD H. RUDDY** recently joined the INA Insurance Co. **N. LEONARD SMITH**, a member of the Delaware Township Junior School faculty, has been awarded a certificate by the Fels Institute of Local and State Government.

56

W. DAVID ENGLE, after five years as domestic sales representative, has been appointed director of market research for the Construction Equipment Division of the Baldwin-Lima-Hamilton Corp., Lima, Ohio. **ROBERT N. McNALLY** has collaborated on an important technical paper which appeared in the October issue of the *Journal of the American Ceramic Society*. Capt. **JOSEPH J. PEDITTO** recently completed the medical field Service School's orientation course at Brooke Army Medical Center, Ft. Sam Houston, Tex. He is presently serving with the 79th Artillery in Giessen, Germany.

57

MICHAEL G. DYBICZ, JR., married Joan Theresa Schiro on Sept. 16, 1961 in Corpus Christi Church, Hasbrouk Heights, N. J. He is an assistant manager, Eastern division of S. S. Kresge Co., Moorestown, N. J. **NICHOLAS C. KIHM** passed the Pennsylvania Bar examination. He plans to marry Mary Ann Monaghan in Feb. 1962. **JOSEPH E. MURRAY, JR.**, received a Master of Science degree in psychology from Penna. State University. **WILLIAM WHALEN**, a new C.P.A., and his wife, Patricia, have a new daughter—named her Suzanne Patricia.

58

HARRY BRADLEY received his LL.B. degree from Temple Law School last June, passed the Pa. Bar exam., was appointed clerk of court for Federal Judge John Lord. He was also awarded a fellowship to Yale University to work for an LL.M. degree. **JOHN CONNOLLY** married Joanne Baumann on Oct. 14, 1961, in St. Jerome's Church, **JOSEPH INDHART** passed the Pa. Bar exam. **RANK R. KOHLER** and Lucartha May Longes were married recently in the chapel of the Saints Peter and Paul, Philadelphia. **JAMES O. McGOVERN** married Diane Marie Schoeniger on Nov.

18, 1961, in St. Katherine of Sienna Church. He is a placement analyst at Western Electric. **KEN MAKOWSKI** passed the Pa. Bar exam. **RUSHTON H. RIDGWAY** passed the N. J. Bar exam. 1st/Lt. **MITCHEL V. SUKALSKI** completed the fixed-wing aviator course at the Army Aviation School, Ft. Rucker, Ala.

'59

WILLIAM F. BRADY and Natalie Cipriano were married on Oct. 7, 1961, in St. Timothy's Church. **PATRICK** and Anne DELANEY named their new son Christopher. **FRANCIS X. DOLAN** married Theresa Elizabeth McKinney on Sept. 23, 1961, in St. Bartholomew's Church. **WALTER** and Anne FAGAN have a new daughter, Carol. He is a medical student at George Washington University.

'60

LOUIS R. ANGELUCCI teaching science and math. at Haddon Junior High School, Camden, N. J. **JOHN J. FUNK** was married on Oct. 7, 1961, and is presently stationed at Ft. Benning, Ga. **WILLIAM A. HALLER, JR.**, doing graduate work at Notre Dame University of Indiana, became engaged to Elizabeth Ann Pingarron, and plans to marry next June. **JOHN MILBURN** and Margaret Brennan were married on Sept. 16, 1961, in St. Martin of Tours Church. **ROBERT J. PECULSKI**, formerly asst. merchandising aids manager for the *Saturday Evening Post*, has been named asst. advertising promotion director for the *Philadelphia Daily News*. 2d Lt. **GEORGE F. READING, JR.**, married Sally Ann Craig on Sept. 9, 1961, in St. Benedict's Church. They will reside at Ft. Benning, Ga.

'61

MAURICE E. ABBOTT presently employed by Liberty Mutual Ins. Co., married Kathryn A. Doyle on Dec. 2, 1961, in St. Philomena's Church, Lansdowne, Pa. Pvt. **WALTER J. CHILMAN, JR.**, completed the eight-week typing and clerical procedures course under the Reserve Forces Act program at The Armor Training Center, Ft. Knox, Ky. **JOHN FITZPATRICK** is teaching at Frankford High School. Pvt. **DONALD N. JEFFERY** is now stationed at Ft. Dix, N. J. 2nd Lts. **JAMES J. MCGILL**, **JAMES R. MELINSON**, **FRANCIS H. MORROW**, **ROBERT V. PIERCE** and **FRANCIS W. WILENT** completed the eight-week field artillery officer orientation course at The

Artillery and Missile School, Ft. Sill, Okla. **MIKE SALAKA** is employed by the Public Housing Administration in New York City. 2d/Lt. **ROBERT A. SAGEDY** completed the officer orientation course at The Air Defense School, Ft. Bliss, Tex. 2d/Lt. **JOHN F. SEIBEL** recently completed the officer basic course at The Adjutant General's School, Ft. Benjamin Harrison, Ind. Pvt. **AUSTIN F. ZUERLEIN** completed the six-week general supply course under the Reserve Forces Act program at The Armor Training Center, Ft. Knox, Ky.

CHAPTER NOTES

The newly reorganized Washington, D. C., area chapter elected its officers: Frank J. McCusker, '23, President; David McGrath, '60, Vice President; John T. Odell, '58, Secretary; David P. Kane, '56, Treasurer; Joseph N. Carduff, '58, Publicity Director. They plan a party to follow the La Salle - Georgetown game, February 28 in the nation's capital.

South Jersey's annual Thanksgiving dance at Holly House reported a success by Chapter president Fran Loeber. . . . Next major affair: the St. Patrick's party March 11.

The New York Chapter held a dinner meeting after the first round of the E.C.A.C. tournament (in which La Salle defeated Dartmouth 87-60) at the Old Brew House.

There is a new chapter forming in Trenton. Those interested in helping, get in touch with Bill Hearney, '50 (Ex. 2-6591).



Charles J. Garvey, '51

Guest Lecturer:

Father of H-Bomb



Dr. Edward Teller

On January 30 the La Salle College campus will be honored by a guest lecturer internationally recognized as one of the world's most outstanding scientists, "the Father of the H-Bomb"—Dr. Edward Teller.

Dr. Teller will speak at 12:30 P.M. in the main

lounge of the College Union building, the same place where the noted rocket expert Wernher von Braun addressed an overflow crowd of students and faculty on October 10.

Dr. Teller is presently Director of the Lawrence Radiation Laboratory at the University of California, and Professor of Physics-at-Large there.

The 53 year old Hungarian-born nuclear physicist was educated at Karlsruhe Technical Institute in Germany, and the Universities of Munich and Leipzig, where he received his Ph.D. in 1930.

Pursuing research in the molecular structure of matter at Göttingen in 1933 when Hitler took power, he accepted a lecturer's post at London University to escape Nazi anti-semitism. Two years later he moved to the United States and a physics professorship at George Washington Univ. in Wash., D. C.

One of the pioneers in atomic research, Teller, along with physicist Leo Szilard, urged Einstein to write the now famous letter to President Roosevelt which resulted in the Manhattan Project and the first atomic bomb.

The H-bomb project was the result of a tremendous behind-the-scenes struggle between Teller and A.E.C. Chairman Lewis Strauss on the one hand, and J. Robert Oppenheimer and his considerable scientific following on the other. The Klaus Fuchs confession tipped the scales in his direction, and the U. S. was able to explode a thermonuclear device in November, 1952, nine months before the USSR.

Before coming to the University of California in 1954, Dr. Teller held positions as Research Associate at Leipzig, 1929-31; Research Associate, Göttingen, 1931-33; Rockefeller Fellow, Copenhagen, 1934 (with Niels Bohr); Lecturer, University of London, 1934-35; Professor of Physics, George Washington University, Washington, D. C., 1935-41; Professor of Physics, Columbia University, 1941-42; Physicist, Manhattan Engineering District, 1942-46; University of Chicago, 1942-43; Los Alamos Scientific Laboratory, 1943-46; Professor of Physics, University of Chicago, 1946-52; Los Alamos (on leave, Univ. of Chicago), 1949-52; Consultant, Assistant Director, Livermore Branch, University of California Lawrence Radiation Laboratory, 1952-53.

CORPORATE MATCHING GIFT PROGRAMS

November, 1961

| Company | Alumni Status | Gift Matched | |
|---|---------------|--------------|---------|
| | | Minimum | Maximum |
| Aetna Life Insurance Co.* | NR | \$10 | \$ 500 |
| Allegheny Ludlum Steel Corp. | NR | — | 500 |
| American Brake Shoe Co. | NR | — | 1,000 |
| American Express Co. | NR | 10 | 1,000 |
| American & Foreign Power Co., Inc. | NR | — | 500 |
| American Home Products Corp. | NR | 10 | 1,000 |
| Atlas Chemical Industries, Inc. | R | — | 1,000 |
| The Bank of New York | NR | 5 | 5,000 |
| Whitney Blake Co. | R | — | 500 |
| Boston Manufacturers Mutual Insurance Co. | R | — | 500 |
| Burlington Industries | NR | 10 | 2,500 |
| Cabot Corp. | NR | — | 1,000 |
| Campbell Soup Co. | NR | 25 | 1,000 |
| Canadian General Electric Co., Ltd. | R | — | 1,000 |
| Carter Products, Inc. | NR | 10 | 1,000 |
| Cerro Corp. | NR | 10 | 1,000 |
| The Chase Manhattan Bank | NR | 5 | 1,000 |
| Chemical Bank New York Trust Co. | R | — | 1,000 |
| Chicopee Manufacturing Corp. | NR | 25 | 1,000 |
| The Chilcote Co. | G | — | 1,000 |
| The Cleveland Electric Illuminating Co. | NR | 10 | 1,000 |
| Columbian Carbon Co. | G-S-P | — | 500 |
| Combustion Engineering Inc. | R | — | 200 |
| Connecticut General Life Ins. Co. | NR | 5 | 500 |
| The Connecticut Light and Power Co. | NR | — | 500 |
| Continental Oil Co. | R | — | 500 |
| Corning Glass Works | NR | — | 500 |
| The Crossett Co. | NR | 10 | 500 |
| Deering Milliken Inc. | NR | — | 1,000 |
| Diamond Alkali Co. | NR | 10 | 500 |
| Diamond Crystal Salt Co. | NR | — | 100 |
| The Dow Chemical Co. | NR | — | 300 |
| Dow Corning Corp. | NR | — | 100 |
| Draper Corp. | R-P | — | 1,000 |
| Wilbur B. Driver Co. | NR | — | None |
| Easton Car & Construction Co. | R | — | 300 |
| Electric Bond and Share Co. | NR | — | None |
| The Fafnir Bearing Co. | G | — | 500 |
| Ford Motor Co. | NR | 10 | † |
| Ebasco Services, Inc. | G | — | None |
| E & J Gallo Winery | R-P | — | 250 |
| General Atronics Corp. | NR | — | None |
| General Electric Co. | R | — | 2,000 |
| General Foods Corp. | NR | 10 | 2,000 |
| General Public Utilities Corp. | NR | — | 1,000 |
| Gibbs & Hille, Inc.‡ | NR | — | None |

(Only directors and officers are eligible)

* Bonus of 25% if 50% of entire alumni body contributed in previous year.

† Maximum \$5,000 to colleges and \$5,000 to secondary schools; plus 2-for-1 matching of first \$1,000 to private colleges.

‡ Company doubles employees gift.

| Company | Alumni Status | Gift Matched | | Company | Alumni Status | Gift Matched | |
|--|---------------|--------------|---------|---|--|--------------|---------|
| | | Minimum | Maximum | | | Minimum | Maximum |
| Ginn and Co..... | NR | — | 100 | Riegel Textile Corp..... | NR | 10 | 500 |
| Glidden Co. | NR | — | 500 | Rockwell Manufacturing Co..... | R-J | — | 1,500 |
| B. F. Goodrich Co..... | NR | 25 | 1,000 | Rockwell Standard Corp..... | NR | 10 | 1,000 |
| W. T. Grant Co..... | NR | 5 | 500 | Rust Engineering Co..... | NR | 25 | 100 |
| Gulf Oil Corp..... | NR | — | 1,000 | Schering Corp. | NR | 25 | 4,000 |
| Harris-Intertype Corp. | NR | 10 | 500 | Scott Paper Co..... | NR | — | 1,000 |
| Hercules Powder Co..... | NR | — | 1,000 | Joseph E. Seagram & Sons, Inc.... | NR | 5 | 1,000 |
| Hewlett-Packard Co. | G | — | 250 | Sealright-Oswego Falls Corp..... | R | — | 100 |
| Hill Acme Co..... | NR | — | 200 | Selby, Battersby & Co..... | NOT SPECIFIED | | |
| Hooker Chemical Corp..... | NR | 10 | 1,000 | Seton Leather Co..... | G | — | None |
| J. M. Huber Corp..... | NR | — | 1,000 | Sharon Steel Corp..... | NR | — | 500 |
| Hughes Aircraft Co..... | NR | 10 | 500 | Simmons Co. | NR | 10 | 2,000 |
| International Business Machines Corp. | NR | — | 1,000 | Simonds Saw and Steel Co..... | R | — | 1,000 |
| The Jefferson Mills Inc..... | NR | — | 2,000 | The Singer Manufacturing Co..... | NR | 10 | 1,000 |
| J. C. Johnson & Son Inc..... | NR | — | None | Smith Kline & French Laboratories | NR | 10 | 2,000 |
| Jones & Laughlin Steel Corp..... | R-J | — | 1,000 | The Sperry and Hutchinson Co.... | NR | 5 | 1,000 |
| Kaiser Steel Corp..... | NR | — | 1,000 | Spruce Falls Power and Paper Co., Ltd. | NR | 10 | 250 |
| Kern County Land Co..... | R | — | 500 | Stauffer Chemical Co..... | NR | — | 1,000 |
| Walter Kidde & Co..... | G | — | 500 | Stevens Candy Kitchens, Inc..... | NR | — | None |
| Walter Kidde Constructors..... | G | — | 500 | W. H. Sweney & Co..... | NOT SPECIFIED | | |
| Kidder, Peabody & Co..... | NOT SPECIFIED | | | Tektronix Inc. | NR | 10 | None |
| Kimberly-Clark Corp. | G | 25 | 1,000 | Tennessee Gas Transmission Co... | NR | 10 | 3,000 |
| Kingsbury Machine Tool Corp..... | R | 5 | 100 | Towers, Perrin, Forster & Crosby Inc. | NR | — | 250 |
| Lehigh Portland Cement Co..... | R | — | 500 | United Clay Mines Corp..... | NR | — | 100 |
| I. M. Long Limited..... | NOT SPECIFIED | | | The Warner Brothers Co..... | NR | — | 500 |
| The Lummus Co..... | G | — | 200 | Watkins-Johnson Co. | R | 100 | 100 |
| Mallinckrodt Chemical Works..... | NR | — | 300 | Chas. J. Webb Sons, Inc..... | NR | 50 | 600 |
| Manufacturers Trust Co..... | R | — | 1,000 | Whirlpool Corp. | NR | 10 | 1,000 |
| The Marine Midland Trust Co. of New York | G | — | 1,000 | John Wiley & Sons, Inc..... | NR | — | 750 |
| The Maytag Co..... | NR | — | 500 | Williams & Co..... | R-So | 25 | 500 |
| McCormick & Co., Inc..... | R | — | None | Worcester Pressed Steel Co..... | NR | — | 500 |
| McGraw-Hill Publishing Co., Inc... | NR | — | 500 | Wyandotte Chemicals Corp..... | NR | 25 | 500 |
| Medusa Portland Cement Co..... | NR | 25 | 500 | Young & Rubicam..... | NR | 5 | 1,000 |
| Mellon National Bank and Trust Co. | R | — | 1,000 | Arthur Andersen & Co..... | NR | 25 | 300 |
| Merck & Co., Inc..... | NR | 10 | 1,000 | CODE EXPLANATION | | | |
| Metal & Thermit Corp..... | R | — | 50 | Alumni Status | | | |
| Middlesex Mutual Assurance Co... | R | 10 | 1,000 | NR | Not required. <i>Employee need not be an alumnus of institution to which he contributes.</i> | | |
| Midland-Ross Corp. | NR | 25 | 500 | R | Employee must have attended recipient institution at least one academic year. | | |
| The Morgan Engineering Co..... | NR | 1 | 5,000 | R-So | Donor must have attended institution for two academic years. | | |
| Mutual Boiler and Machinery Insurance Co. | R | — | 500 | R-J | Donor must have attained <i>Junior standing</i> at institution. | | |
| National Distillers and Chemical Corp. | NR | — | 1,000 | R-P | Donor may be a parent of a child who attended institution for one year. | | |
| National Lead Co..... | NR | — | 1,000 | G-S-P | Employee, wife or child must be graduate or a candidate for a degree. | | |
| New York Trap Rock Corp..... | NR | — | 200 | G | Employee must be a graduate of recipient institution. | | |
| Northrop Corp. | NR | 5 | 1,000 | NOTE: For more complete information on any of the Matching Gift Programs herein listed contact: | | | |
| Norton Co. | NR | 20 | 1,000 | Development Office | | | |
| John Nuveen & Co..... | G | — | 500 | La Salle College | | | |
| Oklahoma Gas and Electric Co.... | R | — | 1,000 | Philadelphia 41, Pa. | | | |
| Owens-Corning Fiberglas Corp.... | NR | — | 1,000 | (VI 8-8300, ext. 245, 246) | | | |
| Pennsalt Chemicals Corp..... | NR | — | 1,000 | | | | |
| Pennsylvania Power & Light Co... | NR | — | 500 | | | | |
| Personal Products Corp..... | NR | 10 | 1,000 | | | | |
| Petro-Tex Chemical Corp..... | NR | 10 | 1,000 | | | | |
| Phelps Dodge Corp..... | NR | — | 1,000 | | | | |
| Pitney-Bowes, Inc. | NR | 5 | 1,000 | | | | |
| The Pittsburgh Plate Glass Co.... | NR | 5 | 1,000 | | | | |
| Ralston Purina Co..... | NR | — | 1,000 | | | | |

LA SALLE
La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

Second class postage paid at Philadelphia, Pa

The
drop
in
the
bucket
that
makes

TWO

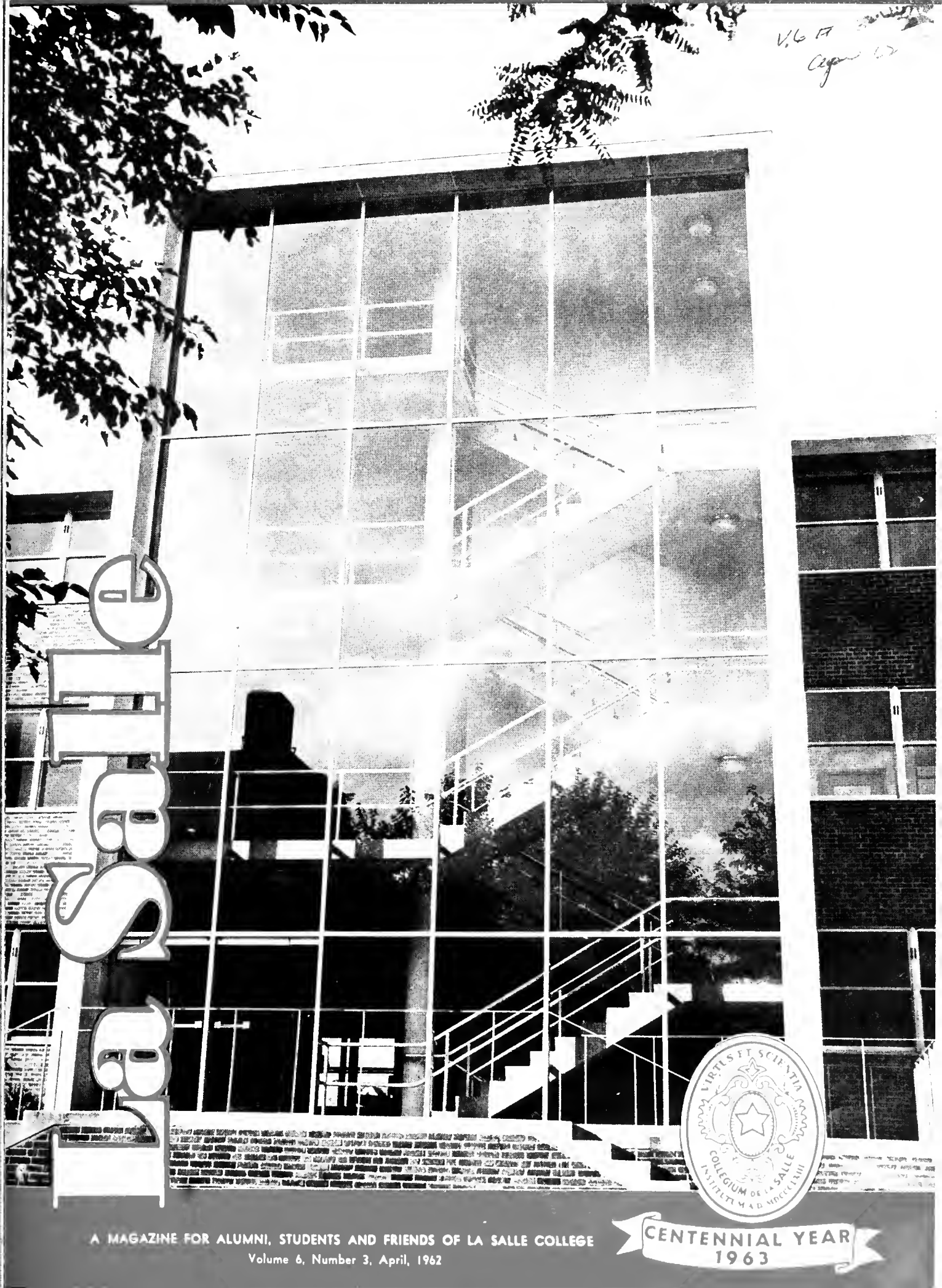
MIGHTY BIG SPLASHES

Since 1954, when General Electric Company established its matching gift program for alumni, 141 companies have initiated matching gift programs to aid education. Eighty-eight of these firms have expanded their programs to include all employees whether they have attended college or not. Turn this page to double your contribution potential. Make your pledge to the Centenary Fund . . . It is your share in La Salle's future.

See other side for Corporate Matching Gift Programs.
For further information:
La Salle College
Development Office
Philadelphia 41, Pa.
VI 8-8300



V.6 #1
April 62



LaSalle

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LA SALLE

EDITORIAL

Volume 6

April, 1962

Number 3

For years theatre devotees in the Philadelphia area have been journeying out of town and out of state during the summer to see musical comedy. The productions they see are usually staged in tents, not too comfortable at best and subject to the elements. Often they must park their cars in mud flats.

This year La Salle College ventures into the field to provide the community with professional level summer stock entertainment. MUSIC THEATRE '62 will offer these advantages:

The proven competence of director Dan Rodden, who has guided the *Masque* to its present position, with a reputation for consistent quality in its performances;

A comfortable and intimate theatre, which will be air-conditioned;

A campus setting during a period of relative inactivity and quiet beauty;

Easy accessibility and parking.

Director Rodden wishes to emphasize that the operation will be a professional one. The *Masque* is not directly involved, although several of its most talented alumni probably will appear. Nominal salaries, which will compare favorably with the summer stock elsewhere, will be paid to those selected at the open auditions.

There is a certain amount of risk involved, but we feel it justified. MUSIC THEATRE '62 will provide an opportunity for talented young people to express themselves, under professional direction, in that peculiarly American art form: the musical comedy.

We believe that in undertaking this project, La Salle is providing a real service to the community and is deserving of the support of the alumni, students and friends of the College and the theatre-going public in the greater Philadelphia area.

Ralph W. Howard, '60
Assistant Editor
and
Director of News Bureau

James J. McDonald, '58
Editor
and
Director of Alumni

John A. Clement, Jr., '61
Class Editor

Robert Lyons, '61
Sports Editor

In This Issue

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Calendar

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| Continuing Education Lecture—"What Are the Moral Causes of Juvenile Delinquency?"—Frederick Patka, Ph.D. (Lounge) | April 13 |
| Continuing Education Lecture—"Is Censorship Morally Good or Is It an Authoritarian Evil?"—Eugene J. Fitzgerald (Theatre) | April 27 |
| Annual Alumni Spring Reception (C. U. Lounge) | April 29 |
| Blue-Gold Day | May 5 |
| Masque Play: "Take Me Along" | May 6 through 13 |
| Graduate Welcome Dance | June 1 |

The La Salle Magazine is published four times yearly by *La Salle College* for Alumni, faculty, students and friends of *La Salle College*. Editorial and Business offices at Alumni Office, La Salle College, Philadelphia 41, Pa. Member of American Alumni Council. Printed by Clark Printing House, Inc., 1228 Cherry Street, Philadelphia 7, Pa. Second class mail privileges authorized at Phila. Pa.

The Library



ARE YOU A CARD-CARRYING MEMBER?

BROTHER E. JOSEPH, F.S.C.

Librarian

There is positive evidence that at present about 300 alumni are card-carrying members of an organization not on the Attorney-General's list. Although not well-known outside its own sphere of activity, this organization is not particularly surreptitious, nor is it unduly subversive. This organization has no dues, no officers, no constitution, no meetings; not even a name. The members, though, find it an asset in their professional, cultural and intellectual development. If it had to have a name, it might be called the La Salle College Library Readers Association. If this were the case, it is better off without a name.

The La Salle College Library has always maintained a policy of special service to the alumni. In a somewhat pompous statement made seven years ago it said: "In view of the obligations of any college to its community, the library should . . . make its services and materials available to residents of the general area . . . Members of the alumni receive special consideration." In view of this policy, the library has always issued borrower's cards to members of the alumni free of charge. These cards entitle them to the same reference and

borrowing privileges they had as students (including that of being dunned for overdue books). Although this service has not been greatly publicized, the alumni have taken advantage of it. In recent years they have borrowed about 1300 volumes a year and have frequently used the Library for reference use.

The library, of course, doesn't care to inquire *why* a person is borrowing a book. However, circulation statistics and conversations with card-carrying alumni

indicate that the principal users are:

1. Alumni engaged in graduate work. Frequently these men find it more convenient to borrow books they need from La Salle's library because the books are on reserve, in short supply or for other reasons inconvenient to secure at the library of their graduate school.
2. Men seeking to develop themselves in their profession or industry. Borrowing in such areas as industry, finance, government, industrial relations, and the like are frequently part of a self-development program.
3. Those seeking general cultural and intellectual growth. Areas of special interest here are, American, English, French and German literature, Theology, Philosophy.

During the first semester a study of alumni borrowing showed the following to be among the most popular areas in terms of number of volumes borrowed:

Education (69), History (64), General Works (46), Government (47), Industry (32), English Literature (31), Sociology (26), Philosophy (26), Theology (21).

The use of the Library by the alumni must prove something. At present, however, two things seem clear:

1. Some three hundred members of the alumni find their library cards useful.
2. All members should be reminded that they can obtain cards by applying in person, by mail or by phone to La Salle College Library.



Brother E. Joseph, F.S.C.

The Library



Pre-1952 students will recall the library housed in College Hall. The modern library building now contains 60,000 volumes and over 300 periodicals.



Behind the scenes, the present work area contrasts sharply with the old work room in which Miss Mary Broderick is shown at the right. In the library scenes below, Miss Broderick is seen again checking out books for students.





Hon. David L. Lawrence

GOVERNOR RECEIVES AWARD AT CENTENARY DINNER

Governor David L. Lawrence was honored by the college February 21 for his "years of distinguished public service and unselfish devotion to higher education," at a dinner attended by some 400 civic and business leaders on campus.

New Jersey Governor Richard J. Hughes presented the "La Salle First Century Award" to Governor Lawrence, and Senator Philip A. Hart (D—Mich.) delivered the principal address.

Louis Stein, president of Food Fair Stores, was dinner chairman and Brother Daniel Bernian, F.S.C., president of the college, gave the welcoming remarks.

Governor Lawrence is general chairman of La Salle's Centenary Fund drive, an effort to raise \$2 million for expansion by December 1963, the end of the college's centennial year.

In his acceptance address, Governor Lawrence called classrooms "the battlefield upon which the war for man's survival is being waged.

"I am asking you," he continued, "to give countless young men of this time of peace, the arms, the weapons, the ammunition—the books, the classrooms, the laboratories of hope and peace and survival."

Senator Hart, the principal speaker, also cited La Salle's rapid expansion and called for vigorous efforts to improve U. S. education.

"The United States," Senator Hart said, "faces a million more college applicants in the next five years, and a need for an \$8.4 billion investment in the next four years."

MUSIC THEATRE '62

The Philadelphia area will have its first college-sponsored professional theatre program this summer, it has been announced by Brother Daniel Bernian, F.S.C., president of the College.

Music Theatre '62, an eight-week season of musical stock, will be presented in the new, air-conditioned College Union Theatre. Opening night is scheduled for July 4.

The operation will be under the managing direction of Dan Rodden, Associate Professor of English, who has been moderator and director of the *Masque* since 1953. Rodden, a class of '41 graduate, holds a Master of Fine Arts degree from Catholic University and is an experienced actor, writer and director. Productions he has directed at La Salle include *The Caine Mutiny Court Martial*, *South Pacific* and *Guys and Dolls*.

Music Theatre '62 will feature two popular musical comedies to be presented

on Wednesday through Sunday evenings, with two performances on Saturday nights. Saturday performances start at 6:00 and 9:30 P.M.; all other performances begin at 8:30 P.M. The first production will run from July 4 to July 31; the second, from August 1 to August 26.

All tickets will be priced at \$3.00. However, subscription tickets at the reduced rate of \$2.50 will be available prior to July 1.

Subscriptions may be made by:

1. Specifying desired performance, in which case tickets will be sent to you; or
2. Requesting undated subscription coupons, in which case you will be sent coupons which can be redeemed for tickets at the box office prior to the evening of the performance.

(See application, inside back cover.)

Information on group ticket rates and theatre parties is available upon request.



Dan Rodden



Around Campus:

DR. TELLER

Dr. Edward Teller, world famed physicist credited with developing the hydrogen bomb for the U. S., spoke to the La Salle student body on January 30 on the need for space exploration. He said that we need freedom of space, but that we can have it only if we are prepared to defend it.

Freedom of space, Dr. Teller believes, is vital to increase our knowledge. He outlined the tremendous potential for improving international communications, for forecasting weather and eventually controlling it, and for making observations to insure our military security. He cited the possibility of life existing on Mars to illustrate that by exploring space we may find out more about ourselves.

Comparing space to the oceans, he stated that to maintain the necessary space patrols around the earth, a station on the moon will one day be as important as Gibraltar was to control of the seas.

Dr. Teller spoke in the college Union Lounge to an overflow crowd of faculty, students and guests.

The 53 year old Hungarian-born nuclear physicist was educated at Karlsruhe Technical Institute in Germany, and the Universities of Munich and Leipzig, where he received his Ph.D. in 1930.

He was pursuing research in the molecular structure of matter at Gottingen when Hitler took power in 1933. To escape Nazi anti-semitism, he accepted a lecturer's post at London University. Two years later he moved to the United States and a physics professorship at George Washington University in Washington, D.C.

It was through Teller's efforts that the U. S. was able to explode a thermonuclear device in November 1952, nine months before the Soviet Union.

He is presently professor of Physics at the University of California.

COLLEGIAN AWARD

"The problem today is keeping the mind adjusted to enormous changes." Thus James Reston, Washington office chief for the *New York Times*, summed up the situation confronting the present day journalist.

Mr. Reston, on campus to receive the 14th annual Journalism award, at the luncheon in his honor addressed the old and new *Collegian* staffs. He compared their "changing of the guard" with the situation in Washington today in which President Kennedy, the first national

leader to be born in this century, is taking control. Other countries, he noted have yet to experience this phenomenon.

He compared the situation of the journalist today with that of twenty years ago when he first arrived in Washington. Secretary of State Cordell Hull held a press conference every day with the small coterie of newsmen assigned to the nation's capital. All this is changed today. The whole world now sends reporters. What is said in Washington is so important that the journalist has a correspondingly grave responsibility for accuracy. We can no longer have the same informal relationship between responsible officials and responsible journalists.

Difficult questions of judgment present themselves to today's journalist. He must assess the news value of information he uncovers against a backdrop of national interest and security. He must be able to adjust to the fast changing scene and yet remain faithful to old traditions such as freedom of the press.

Mr. Reston, who has twice received Pulitzer prizes for outstanding reporting is the fourteenth recipient of the annual *Collegian* award, presented for "outstanding public service in the field of journalism." Previous men so honored include: Bob Considine, Edward R. Murrow, Walter Cronkite, Chet Huntley and David Brinkley.

THEATRE

The "immortal bard" returned to campus with the *Masque's* second production of the year in mid-February. An impressive performance was turned in by Sophomore James Michael McCullough in the title role of *Richard III*. Sidney J. M. Leod, Jr. directed.

The annual spring musical will be "Take Me Along," the Broadway hit based on Eugene O'Neill's "Ah Wilderness." The play dates will be May through 13. Dan Rodden, '41, will again direct.

La Salle will venture into the field of community theatre this summer when MUSIC THEATRE '62 opens on July 4. An eight week season of musical summer stock is planned.

LECTURE SERIES

The College's "Continuing Education" lecture series opened February 9 to an audience curtailed by a snowstorm, but attendance has since snowballed to over 200 persons at the weekly Friday lectures.

The series, which is jointly sponsored

Governor's Dinner

Dr. Edward Teller

James Reston

Richard The III

Ballet Trianon

Russell Kirk

by La Salle's alumni association, Philosophy department and Crossed Keys fraternity, has for its topics a vast range of current moral problems, from family life to international affairs.

The lectures conclude this month with talks by Dr. Frederick A. Patka, chairman of Holy Family College's Philosophy department, who will discuss "The Moral Causes of Juvenile Delinquency" on April 13, and Mr. Eugene J. Fitzgerald, assistant professor of Philosophy at La Salle, who will speak on "Is Censorship Morally Good or An Authoritarian Evil?" on April 27.

NEW ARTS PROGRAM

Beginning this September, the La Salle Evening Division will include a liberal arts program and a series of courses leading to the state certificate in Education.

The structure of the new program will be buttressed on a core curriculum of eighty-nine semester hours, twenty-four of which are in an area of specialized study, and nineteen hours in electives.

The core curriculum of eighty-nine semester hours will be very similar to the new curriculum in the Day School program. Besides the conventional courses in English, Theology, Philosophy, History and Foreign Languages, other requirements were noted in the core curriculum of the Evening Division: eight hours in Psychology; eight hours in Mathematics or Physical Science; a course in "Problems of Contemporary Philosophy"; eight hours in Social Philosophy; eight hours in Social Sciences; and four semester hours in a modern language.

The complete outline of the new Bachelor of Arts program for the Evening Division will be set forth in the catalogue for the Evening Division, scheduled for April publication.

SOCIOLOGY GRANT

The Sociology department has been awarded a \$4,000 grant for "a study of a changing neighborhood near the College."

Brother D. Augustine, F.S.C., chairman of the department, announced the grant, which was given by the Philadelphia Foundation. Preliminary work on the study, Brother Augustine said, has already begun.

The neighborhood encompassed by the study has its east-west boundaries on Wister and Broad streets, and on the

north-south borders Cheltenham and Godfrey avenues.

Brother Augustine will direct the efforts of 12 La Salle sociology majors working on the project, the methodology and results of which he will report to the national convention of the American Sociological Society in Washington next September.

GLEE CLUB

On the evenings of April 4, 6, 7 and 8 the Glee Club presented its annual Spring Concert in the College Union Theatre. The concerts featured the newly organized "Barbershoppers" and the score from *Flower Drum Song*.

HUGHES-KIRK

On March 29th, the Weber-English Society sponsored a Modern Fiction program in the College Union Theater.

Dr. Riley Hughes lectured on "Fact and Fiction: Some Problems and Solutions."

Dr. Hughes, a noted author and critic, is Associate Professor of English at Georgetown University and Director of Georgetown Writers Conference.

Russell Kirk, often called "the philosopher of American conversation," addressed the students in the College Union theatre on March 22. Dr. Kirk is an author and professor of politics at Long Island University.

COLLEGE UNION ACTIVITY

The College Union Committees at their second annual dinner-dance on April 1 honored Dr. Joseph Sprissler with their Distinguished Service Award.

The Trianon Ballet made its second appearance on campus in two years in mid-March presenting Tchaikovsky's Nutcracker Suite. The program was sponsored by the C.U.C. in conjunction with Student Council.

The C. U. Coffee Hour Committee has presented a varied program this year. The two most recent monthly sessions had Mr. Joseph Kane of the Economics department, recently returned from two years in Africa, discussing "Racial Problems in South Africa," and Mr. Charles V. Kelly speaking on "The Contemporary Theatre in Philadelphia." The series continues April 12 with Mr. James Henry discussing "How to Play the Stock Market."

Following its successful "Evening in Shangri-La" The C.U.C. plans an "April in Paris Dance" April 28.

President's Report:

Admission Criteria at La Salle

Not long ago, it seemed difficult to arouse intelligent interest in college admissions even on the part of those most concerned, prospective students and their parents. Now, it seems, everybody is interested, many are alarmed, and practically everyone has an opinion about or a solution to the problem presented by the unprecedented demand for admission to college.

Some consequences of this rather sudden general interest in a situation that has been with us for a long time are: (1) hasty generalizations, (2) exaggerated claims, and (3) proposed "solutions" that may create worse problems than the one we are trying to solve.

Projecting present population statistics into the next twenty years does present a frightening challenge to education at all levels, especially if we injudiciously subscribe to the popular American myth that everyone is equally educable, and that the man without a college diploma is economically headed for a lifetime of peonage, while socially he is doomed to the status of a pariah. The youngster of limited academic ability, victimized by over-ambitious and unrealistic parents, is truly one of the tragic figures of our time.

An elementary question that will help bring some order out of a great deal of chaotic thinking of this matter is: "Who should go to college?" Obviously, the general answer that suggests itself is: "Those students whose past academic performance and native ability suggest that they are at least potentially good college risks." The elements of this rather evident answer — the academic record to date and native aptitude—are reasonably measurable. There are, of course, other factors to be considered, and these often defy adequate analysis or accurate evaluation; the most important of these is the factor of compelling motivation.

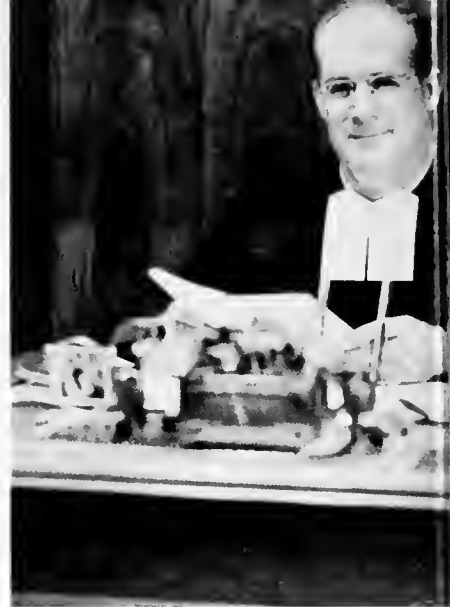
Actually, in the matter of norms for admission to college there are no absolute standards, nor, given the nature of American higher education, should there be. M.I.T. and Harvard, for example, could hardly achieve their stated aims if they adopted the standards of the large land-grant university or the small struggling independent college.

In evaluating our admissions policies at La Salle, several important considera-

tions must be kept in mind. First of all, we are, by today's standards, a small college, and we have no intention of evolving into anything else. Then as a Catholic college, we serve an area dominated by one of the largest Catholic high school systems in the world, where more than forty Catholic secondary schools graduate thousands of young people each year, a considerable portion of whom intend to attend college. We are, furthermore, situated in the geographical center of South New Jersey, Central Pennsylvania, and Delaware, ideally located for the student who wishes to commute to school daily. Finally, the college is conducted by the Christian Brothers, a group that for nearly three hundred years has regarded it as a unique and high privilege to educate those in modest financial circumstances.

At present, we admit about 750 freshmen each year. The most important of many considerations for admission is the applicant's high school record, and the recommendation of the Principal, the Guidance Director, and the teachers of his school. For this reason, our Admissions Office maintains a close liaison with the high schools from which we draw most of our students. The administrators of these schools are, as a result, aware, not only of what we expect of entering students, but of the progress of their students who come to us.

La Salle College has for years been a Member of the College Entrance Examination Board, and we require of every applicant a record of his scores in the tests administered and evaluated by that organization. Of late there has been some rather widespread criticism of these tests and their value. They are, like all human instruments, far from perfect, continually under rigid scrutiny, and constantly being evaluated and improved. But, however imperfect, these tests do provide us with a reasonably accurate prediction of performance in college. It is well to remember moreover, that the CEEB test scores furnish only one of several sets of data to be evaluated before an applicant is admitted. We have found that for good performance at La Salle in the non-scientific programs Verbal and Mathematical Aptitude scores must be at least 500; in the science programs, a minimum score of 550 is considered necessary.



It is interesting and instructive to take a look at some current statistics of the group that entered La Salle College in 1961, although we must remember that these are based merely on first semester grades, which can change radically later on. At the end of the Fall Semester, 97 of our present freshmen have cumulative averages of 3.00 or better. Of this number, 71 graduated from high school in the first quintile. To put it another way, 33% of our freshmen were first quintile high school graduates, and this 33% supplies 79% of the freshmen with averages of 3.00 or better. At the other end of the scale, there are 196 freshmen on probation, and only 24 of these are first quintile high school graduates. The mean CEEB test score of those with averages of 3.00 or better is 572; that of those on probation is 486. Members of our Alumni who do us the valuable service of recommending students to us should consider these statistics carefully.

Our applicants each year fall into three categories: (1) those who are accepted immediately: they are in the top quintile of their high school graduating class and have high CEEB test scores; (2) those who are rejected immediately: they have low CEEB test scores and graduate from high school in the fourth or fifth quintile; and (3) those who come in between these two groups and whose credentials must be very carefully scrutinized. Obviously, it is this third group which presents the real problems for the Admissions Office, at our college and at all others. We are continually trying to find ways to improve our selection, for we feel it a serious responsibility to deal justly and honestly with those who apply for admission. More than the good name and high standards of the college must be kept in mind. Our first responsibility

Alumni Honors Bro. Gregorian Paul

is to the student who applies. Not all whom we accept succeed; and we readily admit that some of those rejected might have succeeded had they been admitted. We are dealing with unpredictable human beings, and they are being dealt with by fallible human beings. It is our continuing determination to improve in these matters, but we have no vain dream of arriving at anything so impossible as a simple and perfect answer to a complex human problem, one that is becoming more perplexing and more challenging with each passing year.

NOTE OF APPRECIATION

The Admissions office receives many invitations from near and distant high schools to have representatives of the College visit with the director of Guidance, address high school students, attend "career days", "college nights", parent-teacher meetings, etc. During the current academic year these invitations have been more than numerous than ever. It was not unusual to have several affairs occur on the same day.

Members of our administration, faculty, student body and alumni, as well as friends of the College, were requested to help in this work. The enthusiastic response to this call from the Admissions office has been most encouraging. Particularly heartwarming was the cooperation of our alumni.

Among those who have given their time and effort as representatives of La Salle on college-night programs were: Brother E. Lewis, F.S.C., Washington, D.C.; Brother Daniel Myles, F.S.C., Canton, Ohio; Adolph P. Birkenberger, '61, Waterbury Conn.; John F. Gallagher, '58, Levittown, Pa.; Francis Griffin, '52, Roxborough, Pa.; Charles A. S. Halpin, Jr., '44, Drexel Hill and Levittown, Pa.; Francis J. Hoban, '51, Neshaminy, Pa.; Philip J. Lucia, '51, White Plains, N. Y.; Michael P. McAndrew, '53, Levittown, Pa.; James H. McGoldrick, '51, Bristol, Pa.; John F. Moore, '48, New London, Conn.; Edward A. Rogan, '52, West Haven and Branford, Conn.; Leo C. Schad, '41, Hartford, Conn.; John J. Schaub, '48, Pennsbury, Pa.; John A. Seitz, '56, Upper Dublin, Pa.; George R. Swoyer, '44, Drexel Hill, Pa.

The Admissions Office is aware of the great many others of our alumni who have introduced well qualified young men to La Salle. This expression of loyalty and cooperative spirit is most welcome, and is the greatest contribution any alumnus can make to his alma mater.

BROTHER F. CHRISTOPHER, F.S.C.,
Director of Admissions

On Sunday, April 29, the Alumni Association will honor Brother Gregorian Paul, F.S.C., at its annual Spring Reception. The Reception will be held again this year in the College Union Ballroom from 4:00 P.M. to 7:00 P.M.

Brother Paul has served La Salle in various capacities for most of his 35 years in the Brothers of the Christian Schools. He was president of the college from November 1945 to June 1952. At present he is professor of Chemistry. He has also held the positions of Dean of the College and, most recently, Dean of the Evening Division.

A native Philadelphian, Brother Paul was born to a family of ten children of Francis S. Sprissler. He attended St. Elizabeth's Parochial School and Roman Catholic High School, leaving the latter in 1923 to aid in the support of the family. In 1926 he entered the Christian Brother's Novitiate at Ammendale (Md.), where he completed his high school education. Later he earned degrees at the Catholic University of America, culminating in a Ph.D. in Biochemistry in 1942.

Honored guests at the affair in recent years have included Brother D. John, F.S.C., Provincial of the Baltimore Province, Brother Daniel Bernian, F.S.C., President of the College, Dr. Roland Holroyd, Professor of Biology and Dr. Jo-



Brother Gregorian Paul, F.S.C.

seph F. Flubacher, Professor of Economics.

Because of the increasing popularity of the affair in recent years, it has become necessary to limit reservations. Committee Chairman, Dick Plant '54, suggests, therefore, that reservations be made early. Tickets are \$3.00 per person or \$5.00 per couple.

Cocktails and hors d'oeuvres will be served and an orchestra will provide music for dancing.

ALUMNI SPRING RECEPTION

Sunday, April 29, 1962

4 p.m. to 7 p.m.

College Union Ballroom

Guest of Honor:

Brother Gregorian Paul, F.S.C.

Subscription: \$5.00 Per Couple
\$3.00 Individual

DANCING

COCKTAILS

HORS D'ŒUVRES

For reservations write the Alumni Office

SPORTS

BASKETBALL

1961-62 was the year of La Salle victories over arch-rivals St. Joseph's, Western Kentucky, Canisius, Penn and Georgetown. It was also the year when the injury-riddled Explorers finished with a creditable 16-9 record and narrowly missed a post-season bid.

Brightest of all, it was the year of Bob McAteer. One of the finest guards in the history of the School, McAteer broke a few of Tom Gola's scoring records, became the third highest single season scorer in the school's history, made the UPI and ECAC All-East teams, and received honorable mention recognition on several All-American teams. He finished with a 21.7 average, the school's highest since Gola's senior year in 1955.

McAteer, a senior, was Explorer captain the past two years. He finished his career with 1,056 points, the seventh highest total in the school's history. His output last season (543) made him the only La Salle player other than Gola ever to pass the 500 mark in a single year. Gola's 690 and 750 points are the only better performances.

"He never really played a bad game for me," says coach Duddy Moore of the 6-0 backcourt sparkplug from North Arlington, N. J. "He will be hard to replace next year."

McAteer got off to a flying start in La Salle's opening game win over Millersville when he scored 42 points to break the single game mark of 41, set by Gola, against Loyola (Md.), in 1954. Later in the campaign, during a 37 point performance against Western Kentucky, he converted 17 of 18 free throw attempts to surpass Gola's single game mark of 14. This was the same night McAteer passed the 1,000 point career mark.

The season might have been much brighter for the Explorers if coach Moore had been able to start his top five players consistently. Unfortunately, all-around junior ace Billy Raftery, the team's leading scorer during the 1960-61 campaign, suffered a back injury during a pre-season scrimmage, played only sparingly in La Salle's first five games, and was eventually sidelined for the rest of the year after undergoing an operation in January. Raftery hopes to be in top shape by next season.

George Friedrich, a senior starting forward, injured his ankle early in the year and never was able to work his

way back into top form. He did well late in the campaign, however, with clutch rebounding and scoring that helped the Explorers beat Delaware and Canisius. Friedrich's last-second tap-in accounted for La Salle's 69-68 win over the Blue Hens.

Junior Tony Abbott, stepping into a starting backcourt role vacated by the injured Raftery, averaged 10.2 points a game. His hustle sparked the entire squad, one reason he has been chosen



Bob McAteer

co-captain, along with Raftery, of the 1962-63 Explorers.

A pair of sophomore front courtmen 6-5 Frank Corace and 6-8 center Walter Sampson, were key reasons for numerous La Salle victories—a good sign for the future. Corace, a High School All-American from Drexel Hill's Bonner High, was the second highest scorer on the squad with a 15.4 average. Sampson, the team's top rebounder, did extremely well the last third of the season and finished with a 10-point average.

Names to keep in mind from the freshman team, winners of 11 of 13 starts, include guard John Hart (15.0), 6-5 forward Al Teszla (13.8), forward Joe Lynch (12.0) and guard Joe Cunnane (9.0). George Sutor, a 6-8 center who averaged 20.6 a game, and Bob DeFino (13.8) are question marks at this time due to academic ineligibility.

SWIMMING

Coach Joe Kirk's swimming team struggled through a 7-5 won-lost record in

dual meets and finished third in the Middle Atlantic Conference Championships—a fine season considering the loss of key men through dropouts and academic ineligibility.

The Explorers were noticeably weakened in three events, freestyle, butterfly and individual medley, the primary reason why it was impossible to match last year's tremendous 11-1 record.

Senior Neil McDonnell successfully defended his conference championship in the individual medley, and finished second in the MAC 100 yard backstroke for the third year in a row.

Bruce Traynor, a sophomore loaded with potential, set a new conference record of 1:23 in winning the 50 yard freestyle.

Phil Ranieri, a junior, was dethroned as the Conference 100 and 200 yard butterfly champion, finishing fourth and second respectively. Soph Don Walhiem came in fifth in the 100 yard backstroke and Tony Mecklenberg finished sixth in the 100 yard breaststroke.

West Chester took the MAC team title with 82 points. Bucknell was second with 76, and La Salle followed with 50.

Other good seasonal performances for the Explorers were registered by divers Ted Hennings and Mike Kennedy, freestylers Herb Trefferson, Larry Bogarty, Len Bordzol and Bill Delaney and breaststroker George Benz.

BASEBALL

La Salle's baseball team was loaded with question marks, according to coach Gene McDonnell, when the Explorers embarked on their 21-game schedule at Temple, March 31.

McDonnell's greatest problem in attempting to improve last year's 12-4-1 record and second place position in the Middle Atlantic Conference, was the left side of the infield vacated by the graduation of the number 3 and 4 hitters, Ed Rybacki and Joe Tropea.

Hoping to fill the void, McDonnell plans to go with a pair of promising sophomores; Jim Ambrosius, at short, and Dewey Geotter, a talented transfer from Lafayette, at third. Another soph, lefty Tony Crone, is being counted on as the number 2 pitcher behind reliable Joe McNally.

McNally, and his brother Ralph, a catcher, proved to be one of the most devastating brother-battery acts in college baseball history last year. Joe lost

only once in 12 decisions and was named the Most Valuable player in the MAC.

Ralph, a good major league prospect, hit .302 and was elected 1962 captain.

Other key players in La Salle's baseball hopes include outfielders Ray Snyder, Jack Beal and Joe Azarano, first baseman Jim Kelly, catcher George



Ward, and pitchers Steve Clayback and Rich Dunn.

CREW

Coach Joe Dougherty, starting his second season at the helm of the crew team, faces the prospect of filling an entirely new varsity boat before the first race at Fordham April 7.

Once again the crew is slated to make a trip to Florida over the Easter Holidays to row against Tampa University, Florida Southern and Rollins College. Single races are scheduled against Georgetown and Marietta; a triangular match against Drexel and St. Joseph's, and, of course, the annual Dad Vail Regatta, May 12, on the Schuylkill.

"We might not have all the experience in the world," says Dougherty, "but the other boats will know that they've been in a race with us."

The Explorers raced to a 3-2 record last year and finished third in the Dad Vail Regatta, symbolic of small college rowing supremacy.

GOLF

La Salle's golfers, who split in ten matches last year for one of their greatest seasons in history, opened their 1962 campaign at West Chester, April 3.

Dr. Robert Courtney, the Explorers' veteran coach, welcomed most of last year's fine squad back when practice started. Key linksmen included Jack Moran, Tom O'Brien, Bob Ryan, Larry Chilson and Dick Diamond.

With some valuable sophomores joining the team, it appeared that the Explorers were about to become consistent winners on the course.

TENNIS

The Tennis team, which opened its 16 meet schedule at Moravian, April 4, was bolstered with the return of four key members from last year's squad that finished with a 2-11 record.

Veterans Phil Sullivan, Tom Jurasinski and Mike Rea were being counted upon to score many Explorer points.

TRACK

La Salle's track team opens a rugged 1962 campaign at Penn, on April 7. Besides facing seven other dual meets, coach Frank Wetzler's Explorers are also scheduled to compete in the Quantico,



Dan McDyre

as hurdler Tom Maher and shotputter Dick Schufrieder, both defending MAC champions, as well as other promising sprinters and distance men.

The big question mark concerned the physical condition of junior javelin ace Dan McDyre, who had a brilliant campaign interrupted by a serious arm injury in 1961. Before being sidelined, McDyre broke former Olympic star Al Cantello's sophomore record at La Salle.

Others who should score some points for the Explorers include polevaulter Paul Petit and distance star Bob Ward.

La Salle was burdened with injuries last year and finished with a 3-3 dual meet record and second place to St. Joseph's for the MAC championship. With a relatively inexperienced squad, this time around, it will probably be a successful season if the Explorers match that record.

Iona and Penn Relays, and the 1C4A's, and the crucial Middle Atlantic Conference Championships at Rutgers, May 18 and 19.

Wetzler, who lost many key stars through graduation, is primarily counting on such veterans

BLUE & GOLD DAY 1962

Dedication
Hall of Athletes
2:30

Saturday, May 5

Alumni-Varsity
Baseball
1:30

N. I. T. CHAMPS, 1952
vs.
VARSITY SQUAD, 1962
3:30 p.m.

CREW RACE

Softball
Class of '56
vs
Class of '58
12:30

Alumni Reception 4:30
Beer Buffet

CAMPUS TOURS

Bring the Wife
and Kids!

NO ADMISSION!

Alumni News

—John Clement

'24

JOSEPH B. QUINN, ESQ. addressed the Kiwanis Club last month at the Rifle Club on "Estate Taxes and Planning."

'41

WALTER G. FORTNUM, M.D. was guest speaker at a meeting of the Lower Bucks County Registered Nurses Association.

'42

HERBERT FISHER, M.D. recently appointed president of the Medical Board of Episcopal Hospital.

'48

The FREDERICH BERNHARDT'S welcomed their ninth: Kathleen, in Feb. WALTER J. COBB, teaches French and English at Pennsbury High School. He has translated two French romantic novels into English, "The Princess of Cleves" by Madame de Lafayette, and "Atala and Reneot" by Chateaubriand. They were recently published by New American Library, New York. CHARLES DUNNE and his wife Jane welcomed their third child, first son, and named him Robert. To the CHARLES DEITZLER'S, their sixth, the fourth girl. TOM ROGERS recently appointed Executive Assistant to Mayor Tate.

'49

JOHN J. LAWN seeking the Republican nomination for Representative in the General Assembly from the third district, Montgomery County. RAYMOND B. REINL became member of the firm Nesbit, Morris, Noonan & Reinl.

'50

LOUIS P. GOELZ presently with the American Consulate General in Hong Kong. GERALD L. GUMP appointed manager of the Camden business office of New Jersey Bell Telephone Co. CARL E. KERR, Ph.D., was recently appointed acting chairman of the department of mathematics at Dickinson College. JOSEPH R. McDONALD became a partner in the law firm of Dower, McDonald & Cahn.

'51

The Class of '51 dinner-dance will be held on campus Sunday, May 6. Cocktails will be served from 5 to 6 P.M. dinner at 6:30 P.M. There will be dancing after dinner. The cost is \$12.00 per couple. For reservations contact Jim Sullivan, 1538 Tulpehocken Street.

JOHN H. KENNEDY appointed controller of Alco Oil & Chemical Corp. DONALD LINTNER, M.D., and his wife Mary, named their fifth child, third boy,

James Andrew. FRANCIS R. TAYLOR received the American Cyanamid Grant Teaching Award to Outstanding Teaching Assistants while a member of Dept. of Chemistry, Fordham University. FRANCIS J. WUEST, Ph.D., appointed assistant professor of psychology at Lehigh University.

'52

CLASS OF '52 TENTH REUNION on May 19, 1962, at Whitemarsh Country Club. Price \$20.00 per couple. Dress-Infomal. Cocktails at 7:00 p.m. Dinner. Dancing. Music by Clet McBride and his Orchestra. Reservations necessary—send \$5.00. Contact: Ben Tumolo, Dick O'Donnell, Frank Daniele, Jack McKay, Jack Irwin, Andy Bertucci, Jim Dzombs, Jack Hanratty or Alumni Office.

JAMES V. COVELLO, named head of a new general agency in Phila. for National Life Insurance Co. of Vermont. ROBERT G. HUDSON is now resident Herpetologist (snake specialist) and director of education for the Pa. SPCA. Capt. JOSEPH F. GOLIASH has been assigned to Hq. U. S. Army G-2 (Intelligence) Section at Governors Island, N. Y., as Plans Officer in the Plans and Training Division.

'53

CARTER COLLINS now serving USIA in Rio de Janerio. RICHARD EXLEY now with IBM Federal office in Washington, D.C. VALERIAN J. WOJTAK received his M.B.A. from Temple University in February.

'54

Capt. DANIEL FISCHER, U. S. Army career man, now stationed in Alaska. THOMAS J. HAUGHEY married Gertrude Ann McCaffery.

'55

AL CANTELLO announces the arrival of Karla, a lovely little lady. JACK DALY leaves June 19 aboard the Leonardo da Vinci for a ten week trip to Italy, Spain and France. EDWARD FETTER received his Ph.D. in Chemistry at the University of Maryland. HARVEY PORTNER, teaching English at Central Bucks High School, recently had the honor of being chosen for recognition in "Who's Who in the East," a biographical dictionary of noteworthy men and women of the middle Atlantic and Northwestern states in the field of education.

'56

ALFRED C. STROHLEIN will organize a Dept. of Medical Illustration at the University of Melbourne early in 1962.

'57

JAMES J. BROUSSARD married Mary Gene Baker at St. Matthew's December 30. FRANCIS F. BUCK received The American Cyanamid Grant Teaching Award to Outstanding Teaching Assistants while a member of the Dept. of Chemistry, Fordham University. He married Marilyn Enright last Sept. 1st/Lt. JOSEPH R. MARCHESANI recently completed the officer orientation course at Brooke Army Medical Center, Ft. Sam Houston, Texas. ANTHONY J. McNULTY married Sally Ann Rice.



H. J. Scullion

HARRY J. SCULLION appointed advertising manager of the American Pulley Co., a division of Van Norman Industries, Phila. Pvt. JOSEPH D. SMITH was graduated from the Information School at Fort Slocum, N. Y.

'58

PETER L. FELEDICK teaching history at Villa Maria College, Erie, Pa. His wife, Winifred, presented him with a son named Peter. J. PASQUALE LA RUFFA, a senior at Jefferson Medical College, was recently accepted into the Alpha Omega Alpha National Honor Medical Society. THOMAS J. PRENDERGAST, JR., qualified to attend a New York Life Insurance Co. educational conference in Washington, D.C. Peace Corpsman DONALD ZELINSKI has been assigned to Viga, Catanduanes, the Philippines.

'59

ROBERT I. ALOTTA, Merchandising manager of *The Philadelphia Inquirer*, gave a talk entitled, "Newspaper Merchandising—A New Concept," before the Phila. Copy Club. Naval aviator Lt. j.g. WILLIAM H. BADER married Georgeanne Mary Conaway at St. Helena's Center Square. They are now living in Puerto Rico, where he is presently assigned. CHARLES A. BEITZ, JR., received Master in Business Administration degree at Ohio State University. PAUL J. CAHILL recently married the former Sue Magee. WILLIAM F. DE HAVEN promoted to "Section Chief Administration" at Western Electric Engineering Research Center, Hopewell, N. J. ROBERT GRIGGS and his wife welcomed their fourth child, Kathleen, over the Christmas holidays. JOHN HEDGES married Immaculatan Joan McMahon. JAMES P. HUGHES and his wife Grace named him James Patrick, Jr. DAVID M. SPRATT and

Profile: HOWARD METZ

Harold Metz, class of '39, has been named to head the Radio Corporation of America's new Educational Services Department, it was announced recently by Mr. A. L. Conrad, president of the RCA Service Company.

Metz, 44, joined RCA as an industrial engineer in 1944 and was appointed vice-president of the corporation's Technical Education Programs in 1959. He previously served as director of RCA's Special Management Projects of the firm's international division from 1956 to 1959.

An English major while at La Salle, Mr. Metz has since earned a master's degree in that subject at the University of Pennsylvania. He is currently a candidate for the Ph.D. at the University.

RCA describes the program as "a unique organization to make available custom designed and packaged educational programs, materials and equipment for schools, government and industry."

"With the nation's educational and training problems continually in the spotlight, and with federal, state and lo-

cal governments striving to improve this situation," Mr. Conrad said, "there is a need for a company with RCA's technological capabilities and broad elec-



Harold Metz, '39

tronics background to make major contributions in the field of education."

Mr. Metz's new department combines the long-established RCA Institutes or-

ganization and the new Educational Operations activity, in addition to Educational Advisory Services which were organized to project modern training concepts in three major educational areas—formal education, industry and government, and home education.

The new Department, Mr. Metz said, not only will receive consultation from noted educators, but key staff positions are filled by men with an advanced educational background.

"In offering our services in the field of formal education," Mr. Metz added, "we plan to limit ourselves to techniques, methods, and educational aids, for we recognize that the determination of curriculum content is, and ought to be, the province of the professional educator."

Mr. Metz concluded that RCA has a unique opportunity to help meet the educational challenge not only through the application of its broad capability in electronic technology, but also through the application of newly-evolved learning techniques, such as programmed learning, computer-controlled educational systems, and the design of the electronic campus.

wife Catherine have a daughter named Kelly Anne.

'60
JOHN A. ADOLFSON working at RCA, is attending U. of Pa. for master's degree. He recently won a prize, the 'golden hammer,' for building a 14 foot motor boat. The prize was awarded by a science magazine publisher. ANTHONY D. CARUSO joined the Robert J. Kahn Industrial division of Strouse, Greenberg & Co. JAMES E. DEAN recently promoted to First Lieutenant at Fort Riley, Kansas. FREDERICK and Maureen Byrn MISCHLER (she was a former secretary in the College Library) had a baby boy, Fred, Jr. ANTHONY J. SCAMUFFA was recently commissioned an ensign in the U. S. Navy following 16 weeks of training at Officer's Candidate School, Newport Naval Base, R. I.

'61
GEORGE T. BAUDER is now associated with Boening & Co., Stock Brokers, as a Registered Representative. TIMOTHY J. COONAHAN commissioned an Ensign in Naval Reserve. He will report to the Underwater Swimmers School in

Key West, Florida for a course of instruction in explosives. 2nd Lt. RICHARD E. DARCY stationed in Germany with 6th Artillery. Mr. and Mrs. JOHN J. DOUGHERTY named their first child John, Jr. WILSON W. ELLIOTT now an Ensign in Naval Reserve is presently stationed on the destroyer U.S.S. *Darby*. Peace Corpsman FRANCIS FROSCHE in Basud, Camarines Norte in the Philippine islands. 2nd Lt. GERALD A. LYONS and 2nd Lt. RICHARD F. MOY recently completed the eight-week orientation course for Medical Service Corps officers at Brooke Army Medical Center, Ft. Sam Houston, Texas. ROBERT S. LYONS, JR., appointed assistant for sports information in La Salle College's News Bureau. Pvt. LOUIS J. McCORMICK, JR., completed the final phase of six months active duty military training under the Reserve Forces Act program at the Army Air Defense Training Center, Ft. Bliss, Tex. He is scheduled to spend the remainder of his military service with the 254th artillery, an Army National Guard unit in Marlton, N. J. 2nd Lt. JOSEPH J. MOMORELLA completed the 20-week field artillery officer basic course at The Artillery and Missile School, Ft.

Sill, Okla. RICHARD J. MULLIN, JR., commissioned an Ensign in the Naval Reserve. He will report to the Salvage School in Washington, D. C., for a course of instruction in salvage and deep sea diving. 2nd Lt. JOHN J. WARD assigned to the 1st Armored Division's 6th Artillery at Ft. Hood, Texas.



R. J. Mullin, Jr.

CHAPTER NOTES

NEW JERSEY ALUMNI CHAPTER cooperated with their Chaplain, Rev. Glendon E. Robertson, '49, who conducted a Career Night at Gloucester Catholic High School. Bro. Azarias, Chairman, La Salle College Education Dept. gave one of the principal lectures. William English, '51, spoke on Accounting. Joseph Malone, '56, talked on Government careers. Charles Horan, '51, lectured on Insurance. Peter Finley, '53, discoursed on Psychology and George Steinrock, '59, discussed Teaching.

The South Jersey Chapter will inaugurate a corporate Communion on Palm Sunday, April 15. Nine o'clock Mass in the Camden Cathedral will be followed by breakfast in the main ban-



T. J. Coonahan

quet room of the Plaza Hotel. Reverend Salvator J. Adamo, columnist and Executive Editor of the *Catholic Star Herald*, will be the guest speaker.

THE WASHINGTON, D. C., ALUMNI CHAPTER had a highly successful affair following the basketball game between La Salle College and Georgetown University. Guests were Bro. Philip, Bro. F. Andrew, St. Johns. Pres. of Alumni Frank O'Hara and Director of Alumni Jim McDonald. Credit for the affair belongs to Dave Kane, '56, Dave McGrath, '60, and Charlie Schnellbacher, '61.

THE WILMINGTON, DELAWARE CHAPTER is reactivating. Steve Upchurch, '59 met with a dozen other interested men and the Alumni Director in the Hotel DuPont recently and formed a steering committee for that purpose. A general meeting, at which officers will be elected, is planned for May 2. The meeting will be followed by a "Dollar Nite" beer party. Details will be announced within the next few days.



Peace Corpsman Francis Froschle, '61 (on right) learns the "Polka Sola" in Basud, in the Philippine Islands.

WANTED: SUMMER JOBS

Many of our students are looking for summer employment to earn their tuition and pay their expenses for next year. The College Placement Bureau has a number of such applicants on file. If you can help a La Salle student with a summer job, call L. Thomas Reifsteck, Placement Director, VI 8-8300, ext. 303.

'62 ALUMNI SLATE

Nominations for alumni officers for the coming year were made at the Alumni Association Board of Directors Meeting, March 8. In accordance with the Alumni Constitution, the Board acts as a nomination committee each spring and presents a slate of candidates to the general alumni.

The candidates for President are: James Gillespie, '55; Joseph N. Malone, '56; and Bernard Burns, '60.

Gillespie, Vice-president of the Alumni Association at present, is a C.P.A. with Jenkins, Fetterolf & Co. He has served on various committees of the Board. He and his wife Catherine have two children.

Malone, a former Association Vice-President and a past President of the South Jersey Chapter, is employed in the Personnel Department, Naval Air Material Center. He and his wife Maureen have three daughters.

Burns, a new, but active Board member, owns and operates the Crane and Hoist Service Co. He and his wife have five children.

The candidates for Vice-President are: Magnus Schaebler, '22; John Clement, '39; Daniel McGonigle, '57; and Charles Agnew, '61. Schaebler has been employed by the Bell Telephone Co. for 40 years. Clement, a claims authorizer for the Social Security Administration and an instructor in LSC's Evening Division, is President of the Alpha Epsilon Alumni Honor Society and Class Editor of this publication. McGonigle, a research analyst for the Navy Department, has been an active member of various committees of the Board. Agnew is Placement & Management Assistant at the Defense Department's Clothing and Textile Supply Center.

For the office of Treasurer, those nominated were James McCarthy, '14; Raymond Vasoli, '54 and Harvey Portner, '55. McCarthy, a long time Board member, is retired from the brokerage business (Nixon & Co.). Vasoli, an electrician, was Co-chairman of the 1960 Stag Reunion. Portner, an English teacher at Central Bucks High School in Doylestown, is Chairman of the Alumni Hall of Athletes Committee.

The Alumni office has announced that ballots will be mailed by mid-April.

GRADUATE WELCOME DANCE

Friday, June 1, 1962

9 P.M. to 1 A.M.

KUGLERS RESTAURANT

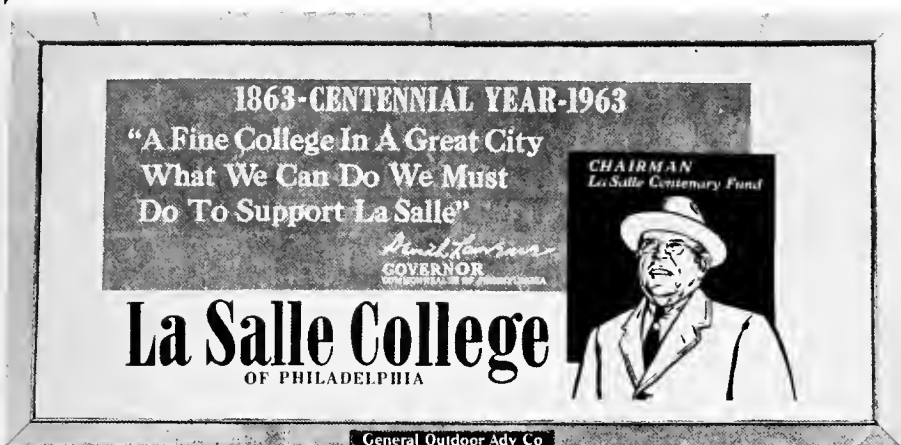
BROAD AND CHESTNUT STREETS

\$3.00 per Couple

**For reservations call or write the
ALUMNI OFFICE (VI 8-8300)**

(Members of the Class of 1962 will be Guests of the Alumni Association)

HAVE YOU SEEN . . . ?



During the month of April, 60 Billboards, such as the one pictured above, will be posted in Pennsylvania, New Jersey, and Delaware, announcing the Centennial Year, and proclaiming the need for your support.

HAVE YOU RESPONDED?

If you have pledged to the La Salle Centenary Fund, we wish to convey our gratitude — if you haven't done so as yet — send your pledge today.

Development Office
La Salle College
Philadelphia 41, Pa.
VI 8-8300, ext. 245 or 246

BILLBOARD LOCATIONS

(Preliminary)

PENNSYLVANIA

Allentown

U.S. Rt. 309, South of Summit Lawn,
Loc. 3

U.S. Rt. 309, North of Rt. 222, Loc. 2

Bethlehem

Wyandotte St. at Crossroads, Loc. 5

Philadelphia

Abbottsford West of Wissahickon

5th and Olney

Windrim and 18th

South and 27th

1043 N. Front

Windrim and Mentor

Germantown and Stenton

Rising Sun South of Luzerne

Oregon and Weccacoe

61st and PSW

Margaret and Pearce

Broad and Cumberland

Germantown and Allegheny

4th and Harwick

84th and Buist

Vine and 9th

1129 Arch

Market West of 17th

Rt. 41, 4 miles South of U.S. 1

2921 N. 29th St.

Rt. 363, 1 mile West of Lansdale

5th and Ulrich

N. Broad PRR Station

Glenwood, East of 16th

Essington and 67th

NEW JERSEY

Camden

U.S. 130 at Pole 721

8th, 100 ft. South of Kaighn

Ferry and Atlantic

2nd and Mickle

Baird Blvd. and Bank

DELAWARE

Wilmington

DuPont Blvd., oppo. Rogers Lane

Shipley St., South of 4th St.

Concord Ave. and B&O Railroad

West side Gov. Printz, So. of Vandever

Ave.

West side Phila. Pk., No. of Villa

Monterey

MUSIC THEATRE '62

La Salle College

Philadelphia 41, Penna.

Dear Sirs:

- ☐ I am enclosing \$ for subscriptions at \$2.50 each for the performance

(date)

(For Saturdays—indicate 1st or 2nd performance).

- ☐ I am enclosing \$ for subscriptions coupons at \$2.50 each (I understand reservations must be confirmed in advance at the Box Office.)

- ☐ Please send me more information on group rates and theatre parties.

NAME

ADDRESS

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La Salle College
Olney Ave. at 20th Street
Philadelphia 41, Pa.

Second class postage paid at Philadelphia, Pa

La Salle College Presents



An 8 Week Summer Season of Musical Stock

Rodger's and Hammerstein's

"Carousel"

July 4 thru 29

Irving Berlin's

"Annie Get Your Gun"

August 1 thru 26

in the College Union's

AIR CONDITIONED THEATRE

For tickets,

Information

Clip coupon

On other side

(Story page 5)



V 6 # 4
July '62

La Salle

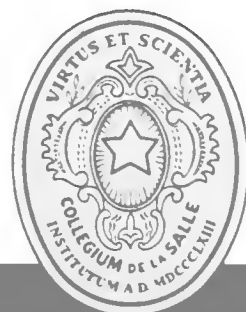


In This Issue:

99th Commencement

Music Theatre '62

Counseling Center



LA SALLE

From the Editor . . .

The Counseling Center article in this issue (p. 6) is the second in a series in which we highlight a department or an operation at the college to show how it contributes to the achievement of the purposes of La Salle.

Enlightened self direction being the key to an ordered and successful life, it is important that our students have the opportunity for expert vocational and psychological guidance.

It is a source of some pride, then, to know that we have such fine facilities and a highly qualified staff in our Counseling Center, which, the evidence indicates, takes a back seat to no one in the Philadelphia area.

* * *

Pervading the issue, from cover motif to back page ad, is MUSIC THEATRE '62. During the past weeks intensive preparations have been under way for its first production. By the time the issue is in readers' hands "Carousel" will have opened and the die will have been cast.

Though the early response is encouraging MUSIC THEATRE '62 needs the support of our alumni, students and friends. Aware, as we are, of the talent and effort that have gone into the first show, we guarantee an entertaining evening for all.

COVER by Raymond Pentzell, '62

PHOTOGRAPHS by Charles F. Sibre

VOLUME 6

JULY, 1962

NUMBER 4

| | | |
|-------------------------|------------------------|-----------------------|
| Ralph W. Howard, '60 | James J. McDonald, '58 | John A. Clement, Jr., |
| Assistant Editor | Editor | Class Editor |
| and | and | |
| Director of News Bureau | Director of Alumni | |

In This Issue

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Calendar

| | |
|---|---------------------|
| MUSIC THEATRE '62: "Carousel" | July 4 through 31 |
| MUSIC THEATRE '62: "Annie Get Your Gun" | August 1 through 26 |
| Annual Alumni Stag Reunion (Ballroom) | October 5 |

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Convention Hall was the scene of the 1962 commencement. Degrees were conferred on 609 men there on June 5.

Our 99th Commencement

La Salle College's 99th commencement exercises were highlighted by conferment of honorary degrees to five presidents of area women's Catholic colleges, Tuesday,

June 5, at 5 P.M., in Convention Hall. Six hundred nine graduates received degrees.

Honorary Doctor of Pedagogy degrees

were presented to college presidents Sister Catherine Francis, S.S.J., of Chestnut Hill College; Mother Mary Aidan, S.H.C.J., Rosemont College; Sister Mary of Lourdes, I.H.M., Immaculata College; Sister M. Aloysius, C.S.F.N., Holy Family College, and Mother Ursula, M.S.C., Cabrini College.

Principal speaker was Dr. Francis J. Braceland, '26, clinical professor of psychiatry at Yale University and past president of the American Psychiatric Association. A native of Philadelphia, he earned degrees at La Salle and Jefferson Medical College. During WWII, he served as chief of the Navy's neuro-psychiatry division Bureau of Medicine and Surgery. He was recently named recipient of Notre Dame's Laetare Medal for 1962.

Bishop Francis J. Furey was the presiding officer, and Brother Daniel Bernian, F.S.C., president of the college, conferred the degrees.

The Baccalaureate Mass was celebrated at 10 A.M. in the Immaculate Conception Church, Ardleigh and Pine Streets. The Very Rev. Thomas A. Carlin delivered the sermon.



Brother Daniel Bernian, F.S.C., President of the College, is pictured with the honorary degree recipients (l. to r.): Sister Catherine Francis, S.S.J., Sister Mary of Lourdes, I.H.M., Mother Mary Aidan, S.H.C.J., Sister Mary Aloysius, C.S.F.N., and Mother Ursula, M.S.C.

Around Campus:

LINDBACK AWARDS

Three of our professors received "distinguished teaching" awards at the annual Founder's Day dinner, at Four Chefs' Restaurant, Hellerman and Sackett Sts.

The awards, made possible by grants from the Christian R. and Mary F. Lindback Foundation, went to Charles V. Kelly, 3661 Midvale Ave., associate professor of English, Dr. John S. Penny, of Chalfont, professor and department chairman of Biology, and Brother E. Alban, F.S.C., assistant professor of Mathematics. Awards of \$1,000 went to Kelly and Dr. Penny; Brother Alban, as a Christian Brother, may not receive a personal stipend.

Two honorary degrees and some 30 academic prizes were presented at an afternoon honors convocation, marking the feast of St. John Baptist de La Salle, on the campus.

Brother Clair Battersby, F.S.C., author and professor of St. Joseph's College, London, gave the principal address and received an honorary degree of Doctor of Humane Letters. Rev. Mark Heath, O.P.,



At the top of the page: a view of commencement exercises at Convention Hall. Then, Brother Daniel Bernian is pictured with Founder's Day honorary degree recipients Rev. Mark Heath, O.P. and Brother Clair Battersby, F.S.C. Next, academic vice-president Brother Fidelian, third from left, congratulates Lindback award winners Brother Alban, Dr. John S. Penny and Charles V. Kelly. The Gwalthney family is seen next. Mrs. Gwalthney received the Ph.T. award, magna cum laude. Bob Bolsover, Marie-Clair Hummel and Sue Murray rehearse a scene from "Carousel," the first MUSIC THEATRE '62 production. Finally, a shot of the Graduate Welcome Dance at Kuglers, June 1.



La Salle chaplain, received the honorary Doctor of Laws degree.

The Most Rev. Lawrence E. Schott, D.D., auxiliary bishop of Harrisburg, was Presiding Officer and Brother Daniel Bernian, F.S.C., president of the college, conferred the degrees. Brother E. James, F.S.C., assistant treasurer, sponsored Brother Battersby, while Father Heath was sponsored by Brother F. James, F.S.C., assistant professor of Theology.

Brother Battersby told the audience of students, faculty and parents that "teachers may be very humble and unknown scholars. We do not aspire to the notoriety of a Galileo. But it is our ambition . . . to cultivate the scholar's outlook. We seek the truth, however awkward or annoying or inconvenient it may prove. We ought also to have the scholar's courage to face up to the truth and to tell the truth.

Brother Battersby, professor of History at St. Joseph's, London, is the author of eleven books, notably a definitive biography of St. La Salle published in 1949. Father Heath, La Salle chaplain since joining the staff in 1952, was graduated from the Naval Academy before entering the seminary and being ordained in 1944.

"Ph.T. DEGREE"

Marguerite I. Gwaltney, mother of 12 children whose husband received a degree at La Salle College's June 5 commencement, received a "Ph.T. Degree" with magna cum laude honors at ceremonies on Sunday June 3 in the college Union Theater.

Wives of 206 day and evening division seniors were presented "Ph.T.—Putting Him Through—degrees" at the special "commencement" ceremonies, which recognize their assistance in hubby's pursuit of a bachelor's degree.

The Gwaltney's and their 12 children, six boys and as many girls, live at 17 Gingerbrush Road, Levittown, Penna. Papa Bernard Gwaltney, a Philco Corporation employee during the day, received a bachelor of science degree in business administration.

Dr. E. Russell Naughton, chairman of La Salle's philosophy department, delivered the "commencement" address at the wives' ceremony.

Brother Daniel Bernian, F.S.C., president of the college, was the presiding officer, and Brother Francis Emery, F.S.C., evening division dean, presented the wives for their "degrees."

LA SALLE ENDOWMENT AWARDS

At its last meeting the La Salle Endowment Foundation made two grants to departmental projects: \$700 to the Marketing Department for a survey of

audio-visual and other teaching aids for marketing courses and \$500 to Fine Arts to supplement a grant from the Carnegie Foundation for a set of slides in American Art.

ALUMNI ELECTIONS

In the annual balloting the Alumni Association has elected James I. Gillespie its president. Also elected were John A. Clement, Jr., '39, vice-president and James J. McCarthy, '14, treasurer.

Gillespie, a 1955 alumnus, is a C.P.A.



James I. Gillespie
President, Alumni Association

for Jenkins, Fetterole and Co., 1500 Walnut St. He was vice-president of the association last year. He and his wife, Catherine, have two children.

SUMMER STOCK

MUSIC THEATRE '62 opened on July 4 with the Rogers and Hammerstein hit "Carousel." It will run, in the newly air-conditioned campus theatre, through July 29.

Bob Bolsover, a young baritone, and Marie-Claire Hummel, soprano who will play "Julie," have the lead roles in the musical adaptation of Hungarian playwright Ferenc Molnar's mid-century drama, "Liliom."

The second production of the season will be Irving Berlin's "Annie Get Your Gun," August 1 through August 26.

Performances are at 8:30 on Wed., Thurs., Fri., and Sun., and at 6 and 9:30 on Sat.

One dollar discount coupons for MUSIC THEATRE '62, will be offered this summer by Frankford-Quaker Grocers Association members.

Some 2800 Frankford-Quaker member stores will offer the coupons, which will be redeemable for a \$1 discount on the MUSIC THEATRE's \$3 tickets.

The coupons, which were distributed to the grocers during the week of June 25, are good for Wednesday, Thursday or Sunday night performances.

SPRING RECEPTION

Brother Gregorian Paul, F.S.C., past president and Evening Division dean at La Salle College, was honored April 29, at the Alumni Association's fourth annual Spring Reception, in the College Union Ballroom.

Brother Paul, now a professor of Chemistry, has been a member of the Brothers of the Christian Schools for 36 years. He was president of the college from 1945 to 1952, and was evening dean between 1952 and 1961.

PARENTS' RECEPTION

More than 400 parents of a Salle College students attended a Presidents' Reception Sunday, May 20, from 7 to 10 P.M. in the College Union Ballroom.

The reception honored the presidents of both the La Salle College Guild, a group of mothers of the students, and the La Salle College Associates, the fathers' counterpart organization.

The parents' groups were formed to promote the welfare and development of the College.

GRADUATE AWARDS

Two 1962 graduates have been awarded fellowships by national foundations.

Raymond J. Pentzell, of 929 Lansing St., has been given a three-year Woodrow Wilson Foundation Fellowship for graduate study in drama.



R. J. Pentzell

Philip C. McGuire, of Pittsburgh, has received a four-year Danforth Foundation Fellowship for advance studies in English literature.

Both English majors while undergraduates, Pentzell and McGuire represent the fourth and fifth major award winners for La Salle students over the past three years. Pentzell is the third Woodrow Wilson recipient; McGuire is the second to receive Danforth recognition.

A 1958 La Salle High alumnus, Pentzell this fall begins work toward a Ph.D. degree in drama in the Yale University Graduate School. As an undergraduate, he earned a 3.52 academic index of a possible 4.0. For four years he was staff cartoonist for the campus newspaper, and



P. C. McGuire

(Continued on page 8)

In the April issue the President of the College, Brother Daniel Bernian, F.S.C., wrote on the subject of college admissions and indicated the difficulty involved in selecting students who will benefit most from a college education, and should, therefore be accepted by La Salle. The obviously good student, with superior academic standing, poses no problem. The concern is that we not overlook the student with hidden talent.

Many students are not extended intellectually in high school, that is, their abilities have not been adequately challenged or they have not been sufficiently motivated. Consequently, potentially good students often fail to develop good study habits and have difficulty adjusting to college life. Then too, even the best students are often confused about what type of career they should follow, or what is really involved in their chosen field. What courses should be taken? What opportunities are there for graduate work, etc.? These are the problems, diverse as the individuals involved, that are faced daily by . . .



The first floor of McShain Hall is the new home of the Counseling Center.

. . . The Counseling Center

To help students make better use of their abilities, is the main purpose of the College Counseling Center.

Assistance is offered the individual in making vocational plans that are appropriate to his interests, aptitudes and personality. Personal counseling is available, if needed, and up-to-date files of both occupational and graduate school information are maintained.

In the fall of 1948 an advisory committee recommended that a counseling service be established at La Salle to offer educational and vocational counseling to the students. By late summer of 1949 the "Counseling Service" was testing incoming Freshmen and going over the results with them in individual interviews.

Today, the incoming Freshman, during the summer before he begins his college life, receives a battery of tests on his reading skills, interests, aptitudes and personality. After the testing is completed, he has an interview with a member of the Counseling Center staff to discuss his educational and vocational plans. He is given a copy of *Careers and Courses*, a Counseling Center publication

prepared with the assistance of the deans and department chairmen, which describes the kinds of careers open to men who have majored in the various fields. He is then encouraged to return to discuss any specific problems of adjustment he may encounter.

Any educational or vocational problem

can be referred to the Center at any time during the student's academic career at La Salle. And they often are.

One student decided to "check" if biology was the correct major for him and if he should pursue a career in medicine. Although he had the minimum abilities necessary for such a program, the tests suggested that it would not be the best choice. In talking with the boy it became apparent that medicine was not his choice but his father's, a high school graduate who felt that only a "profession" would be good enough for his son. Eventually both the father and son were brought together to discuss appropriate academic and vocational goals with the result that the boy transferred to liberal arts — an area which is proving more satisfying to him. In this case, although the problem was apparently academic and vocational in nature, it was basically a personal one.

Cases vary widely. Students come in to retake an interest test or seek advice on improving their reading speed and comprehension. Others seek help in getting into Graduate school.



The modern interior of McShain Hall is seen here. Secretary Marie Simms is in the foreground.

The Center maintains a complete list of graduate awards available to any senior interested in doing advanced work, and will assist him in applying for them.

In preparing the students for graduate competition, the Center cooperates with the deans, the department chairmen and the faculty by coordinating their efforts, publishing a "Graduate Awards Directory" each year, and assisting qualified students to apply. It need only be noted that our men are competing successfully for the top graduate awards, such as the Wilson and Danforth scholarships.



Assistant Director John Smith times John McCloskey in a test.

The Counseling Center has grown with the College. From a small room in Benilde Hall, from which it operated for three years, the Counseling Center moved to larger offices in College Hall in February 1953, at which time its services were broadened. Last year it was moved to its present more spacious quarters in McShain Hall.

In 1958 it became the first Catholic College Counseling Center in the U.S. to be approved by the American Board on Professional Standards in Vocational Counseling.

Today it is staffed by three highly qualified psychologists.

Thomas N. McCarthy, Ph.D., the Director, received his B.A. and M.A. degrees from the Catholic University of America, his Ph.D., magna cum laude, from the University of Ottawa in 1956. He is a member of the Boards of Directors of the American Catholic Psychological Association, and the Philadelphia Personnel and Guidance Association. He is on the Advisory Board of St. Joseph's Hospital School of Nursing, and the Editorial Board of the "Catholic Counselor," a professional journal. He is also on the Board of Advisors of the Philadelphia Branch of the Academy of Religion and Mental Health. He has written several

articles, including "Understanding Student Behaviour."

Assisting Dr. McCarthy are Assistant Director John A. Smith, William E. Cashin, and Secretary Marie F. Simms.

Smith is an alumnus of the Class of '57 who received his M.S. from Pennsylvania State University in 1959. Prior to joining the staff in 1960, he was school Psychologist for the city of Rochester, N. Y.

Cashin earned his B.A. in Psychology from the Catholic University of America in 1958, and his M.A. in Clinical Psychology from the same University in 1961. He has worked for the Veteran's Administration in Clinical psychology, and on a research project for the state of Virginia.

Besides working with students with educational and vocational problems, the Center has made significant contributions to the community and the nation.

The Association for International Development (AID) is served on a consulting basis in the selection of lay missionaries to work and teach in underdeveloped countries.

A series of training programs for high school principals and Guidance Counselors has been conducted during the past year in conjunction with the Archdiocesan school system. A similar series is planned for the coming academic year.

The U.S. Army has made use of the services of the Center in improving its



A group of incoming Freshmen take one of the Counseling Center's tests. Staff member William Cashin is proctor.

selection of cadets for the advanced R.O.T.C. program.

For the Science Research Associates of Chicago, the Counseling Center has developed interest inventory keys to identify the interests of teaching Brothers and Sisters. These will be published in the fall to be available for high school guidance counselors.

"Our purpose," says Dr. McCarthy, "is to help people to know themselves more objectively and more fully so that they are better able to use their God-given talents in meeting their personal and career obligations."



Dr. McCarthy goes over the results of a test with a student.

President's Report:

Opportunities for Development

George Santayana once wrote that rare intellectual heroism is required to see one's equation written out. No easy task this—to fathom one's possibilities and to bring these to fruition in a personal style of life; but this is, nonetheless, a good part of what human existence is all about. To the individual Christian, and in a special way to the Christian educator, no task is of greater importance, for scripture instructs us through the parable of the talents that we are judged by how well we develop and use the particular gifts that are ours.

This thought in mind, we found special pleasure in conferring honorary degrees at Convocation exercises on the Sister presidents of the five women's colleges in the Archdiocese, and at Founder's Day exercises on a scholar Christian Brother of the English Province and on our own college chaplain. All seven were singled out for honor because all bring great gifts to their appointed work, but even more because all devote their talents to helping young men and women work out individual formulas to productive, rewarding lives.

Steeped in ancient and unchanging truths of Catholic tradition and committed at the same time to American democratic ideals of personal liberty and development, the College strives to provide the best of both worlds for her students in their quest for knowledge and personal perfection. Never has this been more true than now, for the College over the past two years has been engaged in extensive self-study, the results of which will soon be seen in a number of

important developments. Indeed, several far-reaching changes already have been instituted.

Paid leaves of absence, enabling the faculty to carry on advanced study or research off campus, a policy inaugurated during the past year, will enhance the intellectual life of the entire campus. Two faculty men, one engaged in research on existential philosophy, and the other in research on economics in San Salvador, are presently on leave under this program.

Foundation aid is being sought for research to be carried out on campus as well. This year five studies are being financed in this way. A Psychology department study is concerned with the ecology of La Salle and will tell us about student attitudes toward the College. Under the direction of the Sociology Department, an area undergoing pronounced sociological change is being studied.

Our educational programs have been the subject of much scrutiny out of which has come an independent studies program for advanced students. This has met with such success that it appears destined to become a permanent part of the curriculum and may eventually lead to a full scale honors program for underclassmen as well as advanced students.

Extensive curricular changes will become effective for incoming Freshmen in the School of Arts and Science and the School of Business Administration next Fall. At the same time the Evening division will add a new teacher training program to better meet this critical need.

ciate editor of La Salle's student literary journal 'Tricon.' He plans graduate study this fall at Stanford University.

'56 LOYALTY AWARDS

The commanding officer of the College's R.O.T.C. unit and an evening division senior were honored by the alumni association on June 1, at the annual Graduate Welcome Dance at Kugler's Restaurant, Broad and Chestnut Sts.

Colonel William J. Bennett, of Abington, commanding officer of La Salle's R.O.T.C. unit for the past three years,



The vitality that characterizes these movements is seen in a host of other campus activities. Elsewhere in these pages the reader will find illustrations of this vitality in our new Community Theatre endeavor and in the work of the Counseling Center.

Throughout all of these endeavors our constant concern is that our students have every opportunity to develop the best that is within themselves. Because it is in the very nature of the intellectual life to go on searching for greater perfection, the College will always be restless for new ideas and better ways to serve her students. But it is for us a source of great satisfaction to read of alumni accomplishments in these pages and elsewhere—of fellowships won, of advancement in business and the professions, of contributions to country and church, and of growing families. All of these speak of lives well lived, certain sign of talent being brought to full fruition and gratifying justification of our efforts.

Around Campus:

(Continued from page 5)

acted and designed sets for The Masque, the college's student theatre group. He is now a member of the staff of MUSIC THEATRE '62, La Salle's summer theatre venture.

McGuire, also an honor student as an undergraduate was president of the college's English studies club, vice president of the English honor society, and asso-

and John P. Lavin, 7325 Pittville Ave., received the Class of '56 "Loyalty Award," given annually to a staff member and student who have "devoted extraordinary time and effort in behalf of La Salle."

Lavin is past president of the evening school's Student Congress and this year's recipient of the Joseph Sprissler award, given annually to the outstanding graduate of the Evening Division. He is the first Evening graduate to receive the '56 Loyalty award.



The Alumni Hall of Athletes was formally dedicated on Blue-Gold day by Rev. Mark Heath, O.P., Chaplain of the college. Pictured here are four of the five charter members. On the left athletic director James Henry "stands in" for Joe Verdeur, '50, who was unable to be present; then Tom Gola, '55; Frank Loughney, '42; Ira Davis, '58, and Al Cantello, '55, pose with their pictures which were subsequently enshrined in the Hall. (2nd floor, College Union building.)

HALL OF ATHLETES DEDICATED

(The following are the remarks of Rev. Mark Heath, O.P. on the occasion of the dedication of the Alumni Hall of Athletes, May 5, 1962.)

Is it not a bit curious, you might ask, that this ceremony of dedicating the La Salle College Hall of Athletes should be assigned to a priest, a minister of religion?

No, I answer; for to dedicate a hall means to set it aside for a serious, even a holy purpose; and we have such a purpose in mind in this act, which we have planned for some years and which we carry out today.

This purpose, what is it? To add to the fame of the athletes whose pictures have been chosen to be placed in the Hall? I do not think so. For they have no need of this. Today's deed will add little to their names: It is not for them.

Nor is it for the La Salle athletes, the legions of young men who will follow in their tradition and example in the years to come. If this were so, we would have located this Hall in the basement of Wister Hall where such example would be of daily good influence on them.

It is rather for all the students, the non-athletes, those long thousands who will walk in this Hall on play or earnest business. Our serious purpose is for them: that ideals of goodness, a love of beauty and form, a respect for discipline and struggle in a contest, and an appreciation of achievement and admiration of excellence, be formed in them.

This is a great deal to ask of a Hall of Athletes. It is a great deal to ask of the athletic program; and such an avowed objective often is the object of much cynical and derisive comment.

Yet it is so: The College athletic program and this Hall serve the highest aims of the college for all; for with athletics are associated nobility of aim, self conquest, fidelity to law, honest desire for victory and generosity in the ministry of one's talent.

Our purpose, then, is serious.

But, you ask, would it not be better dedicated by the President of a sister College or University, or a scholar, or a professor of philosophy? And rather than a religious service, ought you not rather unveil a copy of the Discus Thrower, or a copy of a Greek amphora or vase decorated with athletic figures, similar to that given each year by Sports Illustrated Magazine as its Sportsman of the Year award?

Surely, you continue, the Greek ideal is at home here. This was the Greek genius: perfection in everything, a sense of form and beauty, the noble virtues of the Socratic dialogues and the Ethics of Aristotle; a love of wisdom and at the same time of bodily excellence; how fitting such a dedication would be.

The college and university itself is a Greek idea. Athletic excellence is Greek, like the name *athlete*. This immeasurably fertile culture which has given drama, art, science, philosophy, democracy, beauty and sports to the world is the inspiration for your Hall. You will find this Greek theme in almost every other college athletes' Hall of Fame across the land.

This is true, we answer. And these values are held in honor among us. Reality, beauty, the sciences, the best and the most beautiful way of doing things, are enshrined here in the College.

But the college looks beyond these natural perfections and ideals to those of eternal life. The great athlete is a figure of the saint. The saints sought higher goals. They are the victorious athletes of the spirit. They brought to the full scope of their lives the same desire for perfection, the same attention to detail, the same courage in the face of discipline, that the athlete brings to the life of his body.

Sports, Pope Pius XII once told a vast audience of athletes, develop virtues in young men: "These are, among others, a loyalty which excludes taking refuge in subterfuges; an openness to instruction and obedience to the wise commands of the coach of the squad; the spirit of self-renunciation when one has to fade into the background so that the team interests may be furthered; faithfulness to obligations undertaken; modesty in victory, generosity towards the defeated; a calm spirit when luck runs badly; patience toward spectators who are not always moderate; justice, if competitive sport is tied to financial interests resulting from voluntary agreements; and in general the chastity and temperance recommended by the ancients. All these virtues are genuine Christian virtues."



Father Heath blessing the Hall.

Here are the values in sports which we set before the men who take part in them. They are the values we honor when we pick men for this Hall. They are the ideals we hope will be brought to the minds of students who will see the pictures, and are reminded of the fame of these past La Salle men who exemplified them so well on the field and court and carried them into their homes and offices after they were graduated.

Our dedication then has not only a serious purpose; it has a holy one.

Finally, you will note that this dedication ceremony, this Blessing of the Hall of Athletes, takes the form of a prayer, a plea that God will help us. For we realize that all work of forming men's souls and minds is God's work. He is their Lord and Father and we cannot hope to be successful without His help. It is a delicate enterprise.

At times we have failed in it; at others, the athletes have failed us. This is the risk that accompanies all human effort that seeks the good. But we resolutely seek these high goals. We shape our program to these ends. We pray today and often that our failures be few and small; and that we can repair any damage that may be done. If we should perfectly succeed, it would be only because we had aimed too low.

The ceremony of the Blessing itself has meaning. It is an ancient blessing for a home or building meant for human use. I will read it again in Latin; and then pass through the Hall sprinkling it with Holy Water.

The Holy Water itself is a symbol. It was made holy by a prayer which alludes to its cleansing power, and so when the water is used, it becomes a prayer that evil and alien spirits be banished. Every athletic program has need of this grace. Water bespeaks refreshment in cleansing and drink, and so recalls the joy and reward that comes after struggle and victory. It represents Baptism; and reminds us of that act by which a man is no longer the Greek ideal: the natural man, but also a new creation of God, a member of Christ, with religious goals and purposes to his life, and religious means to assist him. Among these is his College, a loving mother, and a Hall of Athletes is one among her humbler tools.

Here then is the text of the Blessing prayer. You will, I am sure, perceive how aptly it suits the Hall of Athletes:

"Bless, O Lord, Almighty God, this place. May health and chastity abide here, and self conquest and virtue, humility and goodness, meekness and fulfilling the law, and the giving of thanks to God the Father, and the Son and the Holy Ghost. And may this blessing remain on this place and on all who will use it, now, and forever after. Amen.

Athletic Banquet

Students, Alumni Athletes Honored

Bob McAteer and Bill McShain received the top awards as the College honored its athletes, past and present, at the 14th annual All Sports Banquet on May 16.

Another highlight of the evening was the installation of three new members of La Salle's "Hall of Athletes." New entries were Larry Foust, '50, basketball, Jim Webb, '52, track, and Dr. Mike Mandarino, '42, football. Karl F. Foust, Larry's uncle, accepted the trophy for the absent, retired pro-star, who now makes his home in St. Louis. Harvey Portner, Chairman of the Alumni Association's Hall of Athletes Committee, presented the awards.

McAteer, who captained the basketball team in his last two seasons, received the President's Trophy, given annually to "the outstanding athlete of the college." A native of North Arlington, N. J., the six foot guard tallied 543 points in his senior season to become second only to Tom Gola in single season scoring at La Salle. His career total of 1,056 points is seventh highest in the college's history. A pre-law major with a "B" average, he plans law school studies in the fall.

McShain received the Joseph Schmitz, Jr., Award for "the senior athlete who best exemplifies the high traditions of La Salle College in loyalty, sportsmanship and courage." Father Judge High graduate, McShain was goalie and captain of the soccer team for two seasons. He is also a "B" student.

An annual award for "outstanding service to La Salle's athletic department" was given to James J. McKeegan, area business executive, by James J. Henry, director of athletics.



New inductees into the Hall of Athletes: Dr. Mike Mandarino, '42 (seated), Jim Webb, '52, and Karl F. Foust, representing his nephew, Larry Foust, '50.

Sigma Phi Lambda, La Salle's spirit group, cited the following as "most deserving" on varsity teams: Jim Ambrosius, baseball; Tony Abbott, basketball; Neal McDonnell, swimming; Pat Walsh, cross country; Tom Maher, track; Bill McShain, soccer; Rod Ryan, golf; Tom Huggard, tennis; Bill Powers, rifle, and Mike Mullen, crew.



Gola shooting in Blue-Gold Day contest. Varsity defeated N.I.T. Champs of '52, 83-73.

Alumni News

—John Clement

'20

VINCENT J. MORANZ, Esq., president of Hawaiian Savings & Loan Association, received an honorary Doctor of Humane Letters degree from Chaminade College of Honolulu.

'34, '35, '36, '37

These classes held a highly successful joint Dinner-Reunion on May 26. The guests of honor were: BROTHER DANIEL BERNIAN, F.S.C., President; BROTHER GREGORIAN PAUL, F.S.C.; Dr. and Mrs. JOSEPH J. SPRISLER; and Dr. ROLAND HOLROYD. VINCENT NEEDHAM, '36, was Toastmaster. JOSEPH F. MEEHAN, '35, Chairman of the affair, announced that the \$125.00 profit realized would be donated to the College Centenary Fund in the names of the four classes.

'38

A. WILLIAM SALOMONE is a history professor at New York University.

'39

C. FRANCIS SULLIVAN is head of the Social Studies Dept. at Edison High School.

'42

EDWIN F. KOWALESKI was appointed sales manager of U. S. Gauge, a division of AMTEK, Inc.

'43

DAVID W. BREEN, a Special Agent with the FBI, was guest speaker at a father-son Communion breakfast of St. Catherine's Holy Name Society, Clayton, N. J.

LEONARD P. CONNOLLY has joined the General Battery and Ceramic Corp. and has been appointed to the new position of controller.



L. Connolly

'47

DAVID R. MORICE is an associate professor of American history at Duquesne Univ. and the editor of the "Duquesne Review," a journal of scholarly articles in history and the social sciences.

'49

JOHN L. BIEHL appointed Director, Pennsylvania Institute of Technology, Upper Darby, Pa. WILLIAM BROUGH, a movie and television script writer, in Israel where his motion picture, "Awake With Fury," is scheduled for filming. He plans to write a second motion picture on the Battle of Tippecanoe, and a script for the "Ben Casey" television series. DAVID J. KERR, recently promoted to Lt. Commander, USNR. DONALD YATES practicing law in New Jersey.



Vincent J. Moranz, right, was awarded an honorary Doctor of Humane Letters degree from Chaminade College of Honolulu on June 3. Shown with Moranz are Riley Allen, left, retired editor of the "Honolulu Star-Bulletin," who also received a degree, and the Very Rev. Robert R. Mackey, S.M., president of Chaminade.

'50

JACK BYRNES, supervisor standards development, Campbell Soup Co., Sacramento, Calif., attended Industrial Engineering Seminar at Univ. of San Francisco. EDWARD J. CARSON, a Major in the Army National Guard, regularly assigned to Headquarters, 1st Missile Battalion, 70th Artillery, Towson, Md., completed a four-week nuclear weapons employment course at The Command and General Staff College, Ft. Leavenworth, Kansas. JOHN FOSSETT is a computer-programmer for the Navy. JOHN HELWIG, JR., M.D., married Beth Grauheding last Jan. 13, 1962, in St. Francis De Sales Church. He was promoted to assistant professor of Medicine at the Univ. of Pennsylvania. WILLIAM MOLLOY has been appointed field engineer for the southern Philadelphia area by Flick-Reedy Corp., producers of air and hydraulic cylinders. GERARD NOLAN presently working for the Social Security Administration. JOSEPH J. O'CALLAGHAN, an assistant professor of History at Fordham Univ., received his M.A. at Marquette and his Ph.D. at Fordham. He was a recipient of a Fulbright grant for 1961-62 to pursue his studies in medieval Spanish history in Madrid. While in Spain he was designated Consejero de Honor by the Instituto de Estudios Manchegos in Ciudad Real in recognition of his research in the history of military orders of the Iberian peninsula. He was invited to lecture at the Institute on the Order of Calatrava.

'51

LAWRENCE J. BUR'S new assignment at Du Pont: Marketing representative for Knit-wear. FRANK EDGETTE is a sales engineer for the Walworth Co. in Texas. JAMES PHELAN, Basketball coach at Mount St. Mary's College, was honored as "Classmate of the Year" at the Class Dinner-Dance on May 6.

'52

Chairman BEN TUMOLO and Treas-

urer RICHARD K. O'DONNELL pronounced the Tenth Anniversary Reunion at Whitemarsh Valley Country Club on May 19 a financial as well as a social success. MICHAEL N. IANNELLI married Carol D'Orazio at Annunciation B.V.M. on May 26, 1962. EDWARD H. McDONALD and his wife Lucille named their second child Edward Joseph, who arrived bright and early on April 11, 1962. His dad is an accountant at Philco Corp. HOWARD C. PIGOTT is a member of the DGP Realty, Inc., 10833 Bustleton Ave., a real estate and insurance office. JOHN RYAN is teaching History at Edison High School. JOSEPH T. WALSH, Wilmington attorney, has been appointed attorney for the Public Service Commission. JOHN WOODS is now chairman of the History Dept. at Rosemont College.

'53

JOHN COULSON is principal of Hillcrest Junior High School and is presently preparing for his Ph.D. at the Univ. of Pennsylvania. THOMAS J. COLLINS at North Penn and preparing for his Masters degree at Villanova Univ. WILLIAM C. KOHLER curriculum coordinator at Lansdale Borough School Dist. JOSEPH LAPPIN has been promoted to the rank of senior salesman with added responsibilities at the Bleakly Agency, Realtors, 1500 Kings Highway, Cherry Hill, N. J. THOMAS J. WARD, Ph.D., appointed Director of the Budd Co. Physical Research Laboratory, Downingtown, Pa.

'54

DAVID S. ADAMS is a sales representative of the Lufthansa lines. He married a girl born in Tokyo of Japanese-Irish parentage and they travel alternately to Europe and to the Orient. JAMES L. COLLIER, an instructor in modern European History at the U.S. Naval Academy, will study at the University of Vienna this summer, then spend three weeks in Salzburg and three weeks in Moscow. GEORGE L. MASON, III, manager of field promotion Continental American Life Insurance Co., Rodney Square, Wilmington, Del., joined his wife Lois in welcoming their son, George IV, born on April 6, 1962. JOHN B. MOONEY teaches English and coaches basketball and baseball at St. James High School, Chester, Pa., was presented the "Magnificent Bulldog Award" by that school's Alumni Association for being an exemplary Catholic, devoted family man, exacting teacher, dedicated to his vocation and a specialist in baseball and basketball. BERNARD L. SKWIRUT was recently employed as a senior engineer by Sperry Gyroscope Co., Div. of Sperry Rand Corp., Great Neck, L. I., N. Y.

'56

ANTHONY BATTAGLIA, M.D., recently appointed to the Dept. of General

Practice at St. Luke's and Children's Medical Center, Franklin and Thompson Sts., Phila., Pa. **JOHN BISHOP** teaching Economics at St. Peter's College, Jersey City, N. J. **ALEXANDER BUTRYM, III**, married Jeanne Ann Stibrik on Jan. 27, 1962, at Immaculate Conception Church, Levittown. **JOHN J. PETTIT, JR.**, Esq., is now an associate of David B. Winshel, Esq., in the practice of law, S.W. Cor. Chew and Cheltenham Aves., Phila., Pa.

'57

GERALD L. BOWEN, Esq., has been appointed an assistant district attorney by District Attorney James C. Crumlish, Jr., for Phila., Pa. **FRANCIS BUCK** studying Biochemistry at Fordham Univ. **EDWARD J. CARR** has been appointed a medical service representative by Baxter Laboratories, Inc., to serve in Pennsylvania. **WILLIAM T. DANIELS**, a cost supervisor with Tenco, a Division of Coca Cola Co., Linden, N. J., with wife Marge, welcomed, on April 28, 1962, his fifth child, first son, William, Jr. Army 1st Lt. **EDGAR R. FRAUNFELTER** recently completed the transportation supply officer course at The Transportation School, Ft. Eustis, Va. **JOHN McCANN**, a French teacher at Hatboro-Horsham High School, received a National Defense Education Act Language Grant to study in Besancon, France during this summer. **JOSEPH SANQUILLI** teaching History at Bishop McDevitt High School.

'58

DAVID M. BESSELMAN received his M.D. from the University of Pennsylvania and will intern at Fitzgerald-Mercy Hospital. **LOUIS J. CASALE**, **JOSEPH F. CLARKE** and **PAUL E. CUNDEY** received their M.D.'s from Temple Univ. Casale will intern at West Jersey Hospital in Camden, Clarke will go to Nazareth Hospital and Cundey will remain at Temple. **ANTHONY L. CUCUZZELLA** received his M.D. from Seton Hall Univ. **NICHOLAS J. FERRY**, **ROBERT V. GAILLIOT** and **ANTHONY M. GIAMPETRO** received their Medical degrees from Jefferson Medical College. Ferry will intern at Nazareth; Giampetro at Methodist. **MARTIN GRASMEDER** and wife, Kathy, named their second child Elizabeth Ann, born on Feb. 7, 1962. **JOHN** and **Peggy HAGGERTY** have a new daughter, Monica, who arrived on April 23, 1962. **JOSEPH R. HARRIS** is an associate director of National Conference of Christians and Jews. **PASCHAL LA RUFFA** received his M.D. from Jefferson and will intern at Abington Hospital. **CHARLES B. McCOOG** recently promoted to specialist four at Ft. Eustis, Va., where is a member of the 313th Transportation Battalion. **VINCENT MOSAKOWSKI, JR.**, teaching Science at North Penn senior high school. **ALFRED T. PEPINO** received his M.D. from Jef-

erson Medical College and will intern at Methodist Hospital. **JACK ROSSI** doing graduate work at Univ. of Pennsylvania. **JACK SHEVILLO** promoted to 1st Lt. and now serving at Ft. Bragg, N. C. Married Ruth Clethero on Oct. 20, 1961. He was associated with Lockheed Aircraft as a Sales Engineer, Edison, N. J. **DOMINIC J. TRAVAGLINE** was awarded his M.D. by Seton Hall Univ. **STEPHEN G. VASSO** received his M.D. from Jefferson and will intern at Methodist Hospital.

'59

JOHN DUFFY teaching Economics at St. Peter's College, Jersey City, N. J. **BARRY I. LOIGMAN** was graduated from Hahnemann Medical College and Hospital of Phila. with the degree of Doctor of Medicine on June 7, 1962. **JOSEPH McELHENNY** teaching History at Lincoln High School. **JOE MAKAREWICZ** is an assistant History professor at Pittsburgh Univ. **ROBERT J. MATTHEWS** has been appointed to the sales staff of Wyeth Laboratories, Phila., Pa. **JOSEPH MOSS** now with U. S. Customs Service. **WILLIAM J. MULLIN** was an account executive for the Philadelphia Travel and Vacation Show. **JOHN B. PILEWICZ** and Eleanor McDonough were married on April 28, 1962.

'60

Second Lt. **JOSEPH M. BRADY** is assistant executive officer of Battery A in the division's 4th Artillery at Ft. Riley, Kansas. First Lt. **JAMES E. DEAN** recently participated with 1st Infantry Division's 4th Artillery in Exercise Red Arrow, a 31-day series of tactical field training maneuvers at Ft. Riley, Kansas. **DAVID J. KERWOOD** now a member of the faculty of Roxborough High School. **ED KREUSER** doing graduate work at Columbia University. Lt. **EDMUND McMULLIN, JR.**, USMCR, now stationed at Camp Pendleton, Calif. He and his wife Carolyn welcomed a new daughter, Betsy, about three months ago. **AUSTIN PAUL-NACK** taking graduate studies at Syracuse Univ. **ART SCOTT** a post-graduate student at Marquette. Lt. **ANDREW P. TAYLOR, JR.**, USMC, married Phyllis May DiMatteo, on May 12, 1962, at the Church of the Holy Angels, Trenton, N. J. They will live at Camp Pendleton, California. **NOEL YANNESSA** married Anne Branon on June 30, 1962, at Our Lady of Angels Church, Brookhaven, Pa.

'61

FRANK CALIDONNA studying at Crotched Mountain School for the deaf. Second Lt. **GEORGE A. CARROLL** recently completed the officer orientation course at the Infantry School, Ft. Benning, Ga. First Lt. **JOSEPH DONNELLY** in Medical Service Corps, recently trans-

ferred to Ft. Dix as an administrative officer. **THEODORE W. GRABOWSKI** is in Hawaii for the Frankford Arsenal as their representative in the Christmas Islands experiments. **RICH GENONI** teaching mathematics and coaching basketball at Bridgeton High School. Second Lt. **HAROLD E. LINDENHOFEN** completed the officer orientation course at the Air Defense School, Ft. Bliss, Texas. Second Lt. **JAMES J. MADDEN** completed the eight week officer orientation course at the Transportation School, Ft. Eustis, Va. Second Lts. **WILLIAM L. McINTYRE, JR.**, and **JAMES T. McLAUGHLIN** completed the eight week field artillery officer orientation course at the Artillery and Missile School, Ft. Sill, Okla. **THOMAS MELLEY** is plant superintendent, Corning Packaging Division, Frederick, Md. **RICHARD J. MULLIN** married Kathryn D. Altenburger at St. Anastasius Church. **WILLIAM J. O'TOOLE** received his M.A. degree in History from Univ. of Pennsylvania. **NORMAN W. RICKERT, JR.**, has been appointed a casualty adjuster for the Eastern Pennsylvania and Delaware Regional Office of the Allstate Insurance Companies. **BOB RINEHART** doing graduate work at Georgetown University. Second Lt. **KENNETH J. ROBERTS** completed the artillery officer basic course at the Artillery and Missile School, Ft. Sill, Okla. **COL. BENNET** gives the following assignment information: Lieut. **BOWE** and **ROBERTS**, Airborne and Ranger Training, Ft. Benning, Ga.; **CREEDEN**, 36th Inf., Friedberg, Germany; **DARCY**, 71st Arty., Heilbronn, Germany; **MOMORELLA**, Argyroopo, Greece; **PIERCE**, Alaska; **WARD**, 1st Armd. Div., Ft. Hood, Tex. **MELINSON**, 60th Inf., Ft. Devens, Mass.; **CASEY**, **SPRISSLER** and **ALVEREZ**, Air Defense, Cleveland, Ohio. **SAGEDY** and **BORNEMAN**, Air Defense, Phila., Pa. **NEY** and **TIEDEKEN**, Air Defense School, Ft. Bliss, Texas; **MORROW** and **WILENT**, Ft. Knox, Ky.

'62

ANTHONY C. MURDOCCA will teach Spanish and English in the Lower Dauphin School System, Hummelstown, Pa.

MEDICAL SOCIETY

The Medical Society met on June 6 and made plans for its reactivation. Dr. **EDWARD J. COVERDALE**, '34, accepted the Chairmanship of a Reorganization Committee. He hopes to have a general meeting in September.

Meanwhile, a Social Committee was established and Co-chairmen **Doctors EUGENE P. HAGAN** and **G. RUSSELL REISS**, '53, directed to plan a theatre party for the Society at MUSIC THEATRE '62 on July 14.

Profile: DR. FRANCIS J. BRACELAND, '26

Laetare Medalist; Commencement Speaker

He has risen in the service of his country to the rank of admiral, in the service of the academic community to professor at Yale and lecturer at Harvard, and in the service of the Church to winner of the Laetare Medal for the present year. His array of titles and offices in the field of clinical psychiatry reads like a recent history of the science itself; and the accounts of his assignments of national and worldwide importance would fill an absorbing volume. Yet Dr. Braceland has never outgrown the unassuming loyalty to La Salle which has marked him since he was graduated in 1926.

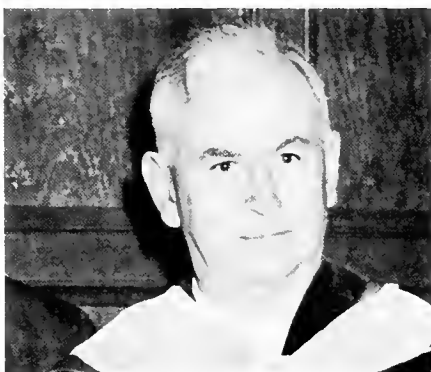
Thus Brother Daniel Bernian, F.S.C., president of the college, introduced the principal speaker at the 1962 commencement.

This year's recipient of the Laetare medal, which is conferred each year by the University of Notre Dame on an outstanding Catholic layman, Dr. Braceland is psychiatrist-in-chief at the Institute of Living in Hartford, Conn., clinical professor of psychiatry at Yale University, and past president of the American Psychiatric Association.

Born in Philadelphia in 1900, he received his medical training at Jefferson Medical College after earning his undergraduate degree at La Salle. After a two-year residency at Jeffer-

son he was associated with the Pennsylvania Hospital for Mental Disease for three years. He studied in Zurich and London on a Rockefeller Foundation fellowship.

From 1937 to 1941 Dr. Braceland was clinical director of the Pennsylvania Hospital and a psychiatry professor at the University of Pennsyl-



Dr. Francis J. Braceland, '26

vania and the Women's Medical College. In 1941 he was named dean and professor of psychiatry at the Loyola University School of Medicine in Chicago.

During World War II Rear Admiral Braceland served as chief of the Neuropsychiatry Division of the Navy's Bureau of Medicine and Surgery in Washington. In the postwar

period he served as a consultant to the armed forces and the Veterans Administration. Prior to his association with the Institute of Living in 1951, he was professor of psychiatry at the University of Minnesota Graduate School and consulting psychiatrist at the Mayo Clinic.

Dr. Braceland was honored by his alma mater in 1941 when he was given the Honorary degree: Doctor of Science. In 1955 he was recipient of the Alumni Association's Signum Fidei medal. Pope Pius XII in 1951 named him a Knight of St. Gregory.

In conferring the Laetare medal Rev. Theodore M. Hesburgh, C.S.C., president of Notre Dame, said:

"As a physician, educator and naval officer, Dr. Braceland has served with rare distinction. Throughout his professional life he has exemplified the competence of modern medical science and a compassion born of his ancient Christian faith.

"In these times of prolonged anxieties and tensions, he symbolizes the concern of psychiatry and the Church for those who are troubled in mind and spirit. It is with pride that the University of Notre Dame awards to Dr. Braceland the highest honor within its power to bestow, the Laetare Medal."

SOUTH JERSEY CHAPTER

Alumni in the South Jersey area at their Communion Breakfast on Palm Sunday heard the Very Rev. Monsignor Salvatore J. Adamo, Editor of the Catholic *Star-Herald* speak on the role of the Catholic press in relation to Communism and the social order.

Msgr. Adamo expressed concern at the recent frenzy of the radical right and branded the John Birch Society as anti-democratic, anti-integration, and anti-union.

"If you don't agree with their position," he said, "you are accused of being soft on Communism."

Calling the Communist menace today more of an external threat than an internal one, he said the John Birchers

"have a contempt for things concerning social justice." At the *Star-Herald*, he said, "we have not adopted a soft line on Communism, but rather, we are trying, in the words of Pope Pius XI in his encyclical *On Atheistic Communism*, 'to foster an understanding of social doctrine.'"

In the elections on May 24th Fran Loeber was re-elected President; Joe Novella and Bob Querubin were elected Vice-President and Secretary respectively; and Joe Hatch was re-elected to the Treasurer's post. Committee Chairmen announced by Loeber were: Bob Sanke, Publicity; Tom Kelly, Membership; Walt Peters, Program.

Rev. Glendon E. Robertson in his dissertation on "The Development of the

Understanding of the Mass in Children in Catholic Schools" has developed conclusions concerning the eucharistic appreciation of children from the 4th to the 12th grades which have aroused considerable interest in liturgical circles. Father Robertson, chaplain of the South Jersey Chapter, is stationed at St. Mary's in Gloucester, N. J.

WILMINGTON CHAPTER

At its organizational meeting May 2, the Wilmington Chapter elected officers for the coming year. Stephen Uprichard was elected president; Paul Schofield, vice-president; Leonard Sikorsky, secretary; Leo Dodd, treasurer; and Francis O'Bara, publicity director.

A picnic has been planned for Sunday, July 15th in Charlestown, Maryland.

Why Your College Needs Your Help

The letter addresses you by a nickname you have never used and is signed similarly by someone you have never known. But you can tell at a glance what it's about. For your alma mater, like all alma maters, needs help — and, judging by the frequency of its solicitations, appears to be staking everything on you.

All this interest in you may strike you as pretty mercenary, to say the least, especially if you have never taken the matter of being an "alumnus" seriously and don't have a flattering opinion of people who do. Indeed you may have declined more than one invitation to work with the local alumni group on the grounds that you're busy — but really because you'd just as soon leave the glad-hand stuff to the professional joiners.

As for money, what good could your tiny contribution do in view of the huge sums needed? Wouldn't the school do better to concentrate where there are some real pickings?

Perhaps you even resent being asked for money in the first place. You paid your way through college and it was a pretty heavy burden. Why should you be expected to go on paying? After all, you might argue, the need for educated manpower is a national need; college financing is, accordingly, a national, not an individual, problem.

Well, there may be plenty of logic behind your attitude, the colleges would reply. But the simple fact is that they are desperately in need of help, and the best place for them to seek it is among their graduates. Certainly there has been far too much buffoonery associated with alumni activities, but that's pretty much a thing of the past. The modern alumnus is a serious-minded citizen who roots for his alma mater in many ways besides shouting himself hoarse in the stadium.

Here are your college's comments on what it wants from you.

Yes, your school will tell you right off, it does want your money, however small the contribution. Sure, it's after the big prospects. But small donors aren't to be sneezed at by any means, especially if they give regularly. And once they start, most alumni do continue to give. In 1958-59 alumni donations to colleges amounted to about \$45,500,000 on an annual gift basis. To realize that much income on investments, the institutions would have required around 1.3 billion dollars more in endowments than they actually had.

About one in five alumni contributes. If all others tossed in even \$1 a year, that would add \$5,250,000 annually to the resources of higher education. At some colleges it might mean the difference between holding a good instructor or losing him to a higher-paying job in industry or another institution.

Experience shows that even the smallest alumni donation tends to increase over the years and may result in a major bequest. Besides, alumni who give also help to solicit, and your alma mater hopes that if you become actively involved with her financial welfare, you'll keep a weather eye out for potential donors. Many a corporation has been persuaded by an employee to give money that might otherwise not have gone to education at all.

Your donation is only a small part of what your college needs from you in the way of help. It wants your political support, too. As a college graduate you have an important

influence on national as well as local affairs. The more you know about your college and its many problems—e.g., the difficulty of getting teachers, the shortage of loan funds, the need for science facilities—the more you will know about the problems of all colleges and the more influence you can have, either through discussion or by political action.

If your college is a public institution, you can be especially helpful. For it is dependent on an annual or biennial appropriation by the state legislature, and alumni who understand its needs can do a lot to see that legislators are made aware of them, too. A few years ago the graduates of a group of colleges in a midwest state drummed up enough support to win passage of a \$150,000,000 bond issue that required an amendment of the state constitution.

Your moral support is important to your college, too. Controversy often centers on a college, for it is a place of ideas, and ideas, by their nature, breed discussion and argument. If they don't, they're pretty tame ideas. Disturbed by controversy, outside groups sometimes attack a college in an effort to remove the "source of trouble"—a professor, a new policy, a provocative book, an invitation to a nonconformist speaker. Dedicated and well-informed alumni, whether they agree or not with the particular idea in question, can help preserve the institution's integrity against these pressures. For to do its educational job, the college must be free.

You may be able to help your alma mater by advising the president on specific problems. Alumni often serve as trustees or on special advisory committees. At least one large state university has an advisory board of alumni who study course offerings and standards and report in confidence directly to the president. They don't actually make policy, but they have an important consulting role.

Simply by working with your institution, whether it's large or small, public or private, you become involved in basic policy and through intelligent discussion can help mold the educational aims of the country. For example, if you help your college search out capable students or if you sit on a scholarship committee, you may find yourself involved with such national questions as these: Who should go to college? How will they pay for it? What happens to those who don't go? What is an institution's obligation toward those who want to go? Thus, through an enlightened approach to alumni activities, you can develop a national point of view rather than remain simply a member of the cheering section of one college.

Finally, your alma mater looks on you as its best public relations medium, for you are its product. In a message to alumni, Chancellor Samuel Gould of the University of California at Santa Barbara put it this way:

"You are the distilled essence of the university. . . . If anything lasting is to be achieved by us as a community of scholars, it must . . . be reflected in you. If we are to win intellectual victories or make cultural advances, it must be through your good offices and your belief in our mission."

As an alumnus, your relation with your college is reciprocal. Through it you can maintain direct contact with the world of learning. Through you it can maintain a lively connection with the world beyond college, the world which it is meant to serve.

*Reprinted from CHANGING TIMES, The Kiplinger Magazine, 1729 H Street, N.W., Washington 6, D. C.
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CENTENARY FUND

REPORT OF PLEDGES

(Preliminary)

JUNE 15, 1962

| | |
|--|------------------|
| CORPORATIONS AND BUSINESS..... | \$180,176.17* |
| (including contributions of corporate committee members) | |
| FRIENDS | 58,693.39 |
| COLLEGE ALUMNI | 170,657.70 |
| HIGH SCHOOL:† | |
| Men of La Salle..... | 35,743.00 |
| Mothers Club | 7,000.00 |
| Alumni and Friends..... | 6,608.00 |
| Other (special contributions)..... | 4,500.00 |
| COLLEGE FACULTY WIVES..... | 2,500.00 |
| COLLEGE FACULTY (non-alumni)..... | 5,075.00 |
| COLLEGE STUDENTS | 109,802.60 |
| TOTAL AMOUNT PLEDGED..... | \$580,755.86 |
| TOTAL AMOUNT CASH RECEIVED | \$237,024.47 |
| (as of May 31, 1962) | |

Recent grants to La Salle College were approved as follows:

Merck Foundation of the Merck Sharp and Dohme Co. in amount of \$5,000.00 for equipment for a physiology laboratory;

The Philadelphia Foundation in amount of \$4,000.00 for project conducted by the Sociology department;

The Smith, Kline and French Foundation in amount of \$10,000.00 for purchase of scientific equipment for the Biology department's physiology laboratory.

* Not included in the total are the recent grants from the La Salle Endowment Foundation in the amount of \$700.00 for survey of audio-visual and other teaching aids for marketing courses and \$500.00 for Fine Arts to supplement a grant from the Carnegie Foundation for a set of slides in American art.

† July 1961 to June, 1962 not included in these totals.

MUSIC THEATRE '62

La Salle College
Philadelphia 41, Penna.

Dear Sirs:

☐ I am enclosing \$ for tickets at \$3.00 each for
the performance.
(date)
(For Saturdays—indicate 1st or 2nd performance).

☐ Please send me more information on group rates and theatre parties.

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La Salle College
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Philadelphia 41, Pa.

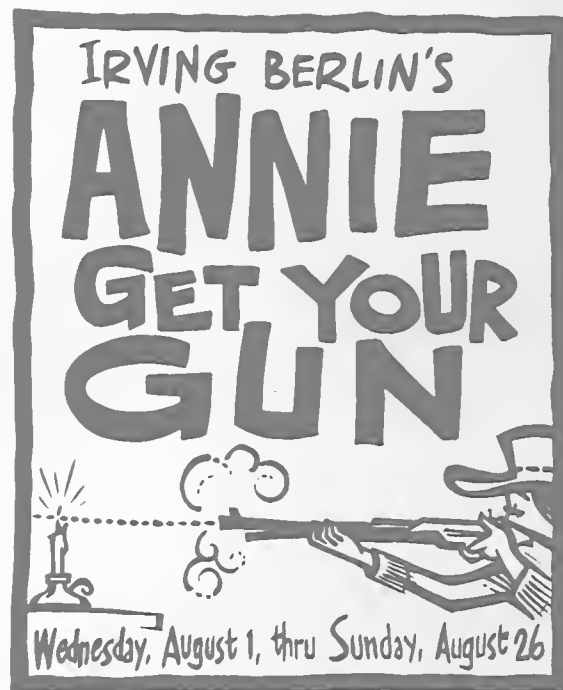
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Wednesday, July 4, thru Sunday, July 29

ALL TICKETS \$3.00 -
GROUP RATES
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